

## P&O Cruises announces 2025 Food Hero sailings with special guest appearances from Tom Parker Bowles

December 12, 2024

P&O Cruises has unveiled its Food Hero sailings for 2025, featuring an exceptional lineup of culinary experts who will elevate the onboard dining and entertainment experience on selected holidays.

Celebrated chefs Marco Pierre White, José Pizarro, Shivi Ramoutar, and Kjartan Skjelde, as well as award-winning wine expert Olly Smith will join a number of sailings to offer culinary events exclusive to P&O Cruises. Additionally, following exceptional guest feedback in 2024, esteemed food critic Tom Parker Bowles will make another two guest appearances alongside the Food Heroes.

Across Arvia, Iona and Britannia guests can look forward to a host of exclusive food and wine activities, including:

- Intimate cooking lessons led by Marco Pierre White in The Cookery Club, Britannia's fully equipped teaching kitchen
- Live demonstrations and interactive cooking classes, led by the Food Heroes
- Chef's Table dining experiences, where expertly crafted dishes will be prepared and served by the food icons, with wine pairings curated by Olly Smith
- Intimate Q&A sessions offering insights into the experts' careers and lifetime of culinary and wine knowledge
- Book signings and opportunities to meet the icons of the food world

Marco Pierre White will offer masterclasses and hosted dinners featuring signature dishes inspired by his legendary career on three *Britannia* sailings. José Pizarro will bring his passion for authentic Spanish cuisine to life onboard two Arvia sailings. Guests sailing with Shivi Ramoutar on Arvia can enjoy Caribbean-inspired culinary experiences, while Kjartan Skjelde will showcase his innovative Nordic flavours on three itineraries onboard Iona. Olly Smith will join four sailings to host wine tastings that promise to provide education that celebrates exceptional wine across the globe.

Two sailings will feature special guest Tom Parker Bowles, a celebrated author and critic known for his expertise in good eating across the globe. His appearances will include collaborative events with the Food Heroes, providing guests with his unique insights into culinary trends.

The Food Hero experiences will be offered on several P&O Cruises sailings onboard Britannia, Iona, and Arvia. Whether guests would like to learn to cook jerk chicken or savour an intimate dinner with expertly-crafted wine pairings, the 2025 Food Heroes sailings offer unique culinary experiences exclusive to P&O Cruises.

## **Example Food Hero sailings:**

Britannia's 14-night 10 <sup>th</sup> anniversary sailing departing June 6, 2025 from Southampton will feature appearances from Marco Pierre White, Olly Smith and Tom Parker Bowles. Ports of call include South Queensferry (for Edinburgh), Kirkwall, Stornoway, Belfast, an overnight stay in Liverpool and Cobh, with prices starting from £1,349 per person. (B514)

José Pizarro will sail on Arvia's 14-night Mediterranean sailing departing March 30, 2025 from Southampton. Ports of call include La Coruna, Malaga, Alicante, Toulon, Barcelona and Cadiz, with prices starting from £799 per person. (K507)

Kjartan Skjelde joins Iona's seven-night Norwegian Fjords sailing departing Southampton on April 26, 2025. Ports of call include Stavanger, Olden, Alesund and Haugesund, with prices starting from £679 per person. (G510)

Shivi Ramoutar will set sail on Arvia's 14-night Eastern Caribbean fly-cruise departing Barbados on November 7, 2025. Ports of call include an overnight in Barbados, Fort de France, Basseterre, Tortola, St. Maarten, an overnight in Antigua, Grenada and Saint Lucia, with prices starting from £1,549 per person including return flights from London. (K523)

Additional Food Hero sailings can be viewed at <a href="https://www.pocruises.com/themed-cruises/food-heroes">www.pocruises.com/themed-cruises/food-heroes</a>. For more information or to book, call P&O Cruises on 0345 356 9999, visit <a href="https://www.pocruises.com">www.pocruises.com</a> or talk to a travel agent.

- Ends -

## For further press information please contact:

Michele Andjel, michele.andjel@carnivalukgroup.com 07730 732 072 Jade Berry, jade.berry@pocruises.com 07467 999 381

## **About P&O Cruises**

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. Each of the seven ships has its own appeal from family friendly or exclusively for adults. With over 200 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike

P&O Cruises Food Heroes include chefs Marco Pierre White, José Pizarro, Shivi Ramoutar and Kjartan Skjelde who has created Norwegian speciality dishes, as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

- 1. The Travel Industry Awards 2024 by ttg Ocean Cruise Line of the Year
- 2. Wave Awards 2023 Best Value for Money Cruise Line, Favourite Ocean Cruise Line and Best New Ship Launch
- 3. British Travel Awards 2023 Best Cruise Line for Family Holidays and Best Cruise Line for No-Fly Cruise Holidays
- 4. Editors' Picks Cruise Critic Awards 2023 Best New Ship (Arvia)

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).