



## **P&O Cruises partners with Jamie Laing's Candy Kittens confectionery brand to make cruising that little bit sweeter**

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P&O Cruises has announced its partnership with gourmet confectionery brand, *Candy Kittens*, to offer vegan treats to guests to satisfy their sweet cravings whilst on holiday.

The sweets, created by Jamie Laing and Ed Williams with the mission to offer 100% plant-powered indulgence, made their ocean debut onboard Iona earlier this month, with products available across the rest of the ships by the end of April. The range, which includes firm favourite flavours Eton Mess, Sour Watermelon, Shox Gourmet Sours and Wild Strawberry is perfect for enjoying onboard or gifting.

"I'm super excited that Candy Kittens is set to board P&O Cruises ships - with all our flavours being plant-powered, they are something everyone can enjoy! Having had the pleasure of recently taking a P&O Cruises trip myself, it feels all the more special." said Jamie Laing

Guests will be able to enjoy tasting events and pop up sweet shops as part of the onboard activity programme.

– ENDS –

### **For further press information please contact:**

Michele Andjel, [michele.andjel@carnivalukgroup.com](mailto:michele.andjel@carnivalukgroup.com) or 07730 732072

Jade Berry, [jade.berry@pocruises.com](mailto:jade.berry@pocruises.com), or 07467 999381

### **About P&O Cruises**

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. Each of the seven ships has its own appeal from family friendly or exclusively for adults. With over 200 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike.

Arvia joined the P&O Cruises fleet in December 2022 embodying the newest trends in travel, dining and entertainment. Arvia offers a Caribbean/winter season of fly-cruise holidays from homeport Barbados and Mediterranean holidays from Southampton during the summer.

P&O Cruises works with the best of the best including Gary Barlow who is music director of The 710 Club on Arvia and Iona and has delivered a number of unique musical moments on board. Crafted to Gary's creative vision, The 710 Club showcases an eclectic range of performances and offers an opportunity for up-and-coming musicians to get their break. Gary also joins guests for exclusive performances on Arvia and Iona holidays. Multi award-winning performer Nicole Scherzinger will be the creative force behind contemporary and breath-taking late night shows to be performed in SkyDome on board Iona and Arvia and P&O Cruises Food Heroes include chefs Marco Pierre White, Jose Pizarro, Shivi Ramoutar and Kjartan Skjelde who has created Norwegian speciality dishes, as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

- The Times and Sunday Times Travel Awards 2023 – Best Ocean Cruise Operator
- Wave Awards 2023 – Best Value for Money Cruise Line, Favourite Ocean Cruise Line and Best New Ship Launch
- British Travel Awards 2023 – Best Cruise Line for Family Holidays and Best Cruise Line for No-Fly Cruise Holidays
- Editors' Picks Cruise Critic Awards 2023 – Best New Ship (Arvia)

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).

### **About Candy Kittens**

London-based Candy Kittens was founded in 2012 after Jamie Laing and Ed Williams threw out the confectionery rulebook and created a brand specifically for grown-ups, free from rules and free from compromise. Now a cult favourite, thanks to its conscientious, stylised vegan product line that tastes as good as it looks, Candy Kittens offers eight irresistible flavours.

While Candy Kittens doesn't take itself too seriously, it is serious about making conscious choices and helping customers do the same. The purpose-led brand sources honest ingredients with no nasties. No gelatine. No palm oil. No fake stuff. Instead, they've made a commitment to do good – for people and our planet. Their range is 100% plant powered and 100% irresistible.

Candy Kittens is on a mission to build a community that sees sweets differently. They're the 'No Nasties. All Good' brand challenging the rest of the sweets industry to ditch the gelatine and do better!