



## **CARNIVAL CRUISE LINE INTRODUCES ENRICHED LEARN & EARN TRAVEL ADVISORS TRAINING PROGRAM**

October 14, 2024

### ***New Courses and Benefits Deliver Best-In-Industry Support***

#### ***to Empower Travel Advisor Success***

MIAMI, Oct. 14, 2024 – [Carnival Cruise Line](#) today announced an enhanced [Learn & Earn](#) training platform as part of its popular Loyalty Rocks! program for travel advisors. Travel advisors will now be able to partake in new curriculum options, having access to more than 50 video-based courses that sharpen expertise on a variety of topics on both Carnival offerings, such as ship overviews, as well as industry trends and helpful tools, like social media training.

“The travel industry, especially cruising, has experienced unprecedented growth in the past two years, and these updates to our training program will help travel advisors capitalize on the opportunity that growth presents,” said Meegan Broussard, senior director of trade marketing and sales communications for Carnival Cruise Line. “We’ve enjoyed a great amount of success together with our travel advisor partners and our Learn & Earn courses are a great way of continuing to build toward more success for the future.”

Advisors’ participation in the training program will also offer a variety of benefits, such as double Loyalty Rocks! reward points for each course completed and a 50-point bonus at graduation. Loyalty Rocks! Reward points can be redeemed for a variety of items including gift cards, Travel Agents Rock t-shirts and other merchandise.

The Loyalty Rocks! Learn & Earn training program, which was introduced in 2019 to recognize advisors for investing in their professional development, has grown tremendously popular. Each year, more than 500,000 classes are completed and more than 10,000 travel advisors graduate from the program. The new Learn & Earn coursework was created with extensive input from travel advisors who have graduated from the program.

To learn more about the latest features of the Learn & Earn training program, travel advisors can visit [GoCCL.com](#) or call 800-845-2599.

#### **ABOUT CARNIVAL CRUISE LINE**

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is the first cruise line to sail over 100 million guests and is proud to be known as America’s Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in 1972, Carnival has continually revolutionized the cruise industry and popularized the cruise vacation as an affordable and fun travel option. Carnival operates from 14 U.S. and two Australian homeports, as well as seasonally from Europe and employs more than 48,000 team members representing 120 nationalities.

Carnival’s fleet of 27 ships reflects an exciting period of growth that continues with the addition of seven ships through 2033: two ships joining in February 2025 when P&O Cruises Australia integrates into Carnival; a fourth and fifth Excel class ship scheduled for 2027 and 2028 respectively; followed by three additional new ships from an innovative new class currently under development. Carnival’s next new guest offering will be the all-new exclusive destination, Celebration Key, set to debut on Grand Bahama next summer.

#### **CARNIVAL CRUISE LINE MEDIA CONTACT:**

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