



Hanse Sail Rostock 2024: With main sponsor AIDA Cruises to the most beautiful places in the world

August 7, 2024

Cruise feeling at its best: Two AIDA vacation worlds in the city harbor, AIDAdiva and AIDamar on the water in Warnemünde and a raffle with great travel prizes

Germany's largest cruise company, AIDA Cruises, will once again be the main sponsor of one of the world's largest maritime events from August 8 to 11, 2024. With AIDamar and AIDAdiva, two ships will be guests in Warnemünde on Friday and Saturday. On shore, AIDA invites you to get to know the AIDA vacation world at two locations in the city harbor: on an area of more than 600 m² on the Haedge peninsula and on the silo terraces at the AIDA Cruises company headquarters. If you want to see the AIDA ships from more than just the quayside, you should take part in the big raffle. AIDA is giving away a travel voucher worth 3,000 euros.

"Rostock and AIDA Cruises have been inextricably linked for almost three decades. Our ships travel to the most beautiful ports in the world, but our company has its home port here in Rostock. We are delighted to be the main sponsor of the 33rd Hanse Sail again this year, helping to provide further important growth impetus for Rostock as a cruise location and for tourism in Mecklenburg-Vorpommern across generations and nations," said Dirk Inger, Senior Vice President Public Affairs, Communication & Sustainability at the opening press conference of the Hanse Sail 2024.

The great AIDA vacation world on the Haedge Peninsula

With a direct view of the maritime hustle and bustle of traditional sailing ships from all over the world, visitors to the large AIDA vacation world at the tip of the Haedge peninsula can expect a pure vacation feeling: relax with cool drinks, a delicious ice cream and dance into the sunset to hot beats presented by AIDAradio. In the AIDAperla show cabin, you can view your future home at sea and find out about the variety of the AIDA vacation world on board from the AIDA remote experts on site or book your next dream trip right away. For a perfect souvenir photo of the Hanse Sail, the AIDA kiss stop is the perfect selfie spot.

AIDA awaits its guests on the Rostock peninsula daily from 10:00 am, on Thursday until 10:30 pm, on Friday and Saturday until midnight and on Sunday until 8:00 pm.

The AIDA vacation world on the silo terraces

Every day from 10:00 a.m. to 8:00 p.m., the AIDA vacation world experts will welcome cruise fans of all ages between the AIDA buildings Silo 4 and Silo 5. Dodo, the popular AIDA mascot, and the wheel of fortune will provide surprises and fun for all visitors. AIDA deckchairs invite you to linger and those who want to make their wanderlust dreams come true can book their next AIDA vacation directly on site.

Watching AIDA ships, not only at the Hanse Sail

When AIDamar docks at the Warnemünde Cruise Center for the last time this season on November 4, 2024, another successful season will come to an end for AIDA Cruises with a total of 69 ship calls. Cruise fans can also see AIDA ships up close at the Hanse Sail in Warnemünde. On Friday, August 9, 2024, AIDamar will arrive at 8 am from Norway. At around 6 pm, the ship and its guests will then set sail on a 10-day voyage to the most beautiful destinations in the Baltic Sea region, such as Riga, Latvia, Helsinki and Stockholm. On Saturday, August 10, 2024, AIDAdiva will also be visiting Warnemünde, coming from Copenhagen, between 8 am. and 6 pm, before casting off for a seven-day trip to Norway.

The AIDA cruise season 2025 will open on April 13 with AIDamar. Until the beginning of November 2025, a total of 69 calls in Warnemünde are currently on the program with various short trips as well as 7- and 10-day cruises with AIDAdiva and AIDamar to our neighbors in the Baltic Sea region and to Norway.

All AIDA voyages from Rostock-Warnemünde can be booked at the travel agency, at the AIDA Customer Center on 0381/202 707 07 or at www.aida.de.

Rostock, August 07, 2024