



## CARNIVAL CRUISE LINE KICKS OFF 'YOUR PEEK AT PARADISE' SUMMER SERIES IN MIAMI

June 10, 2024

### *First of Five-Part Series Brings Hundreds of Travel Advisors to Experience an Exclusive Look at Celebration Key*

MIAMI, June 10, 2024 – Carnival Cruise Line's [Your Peek at Paradise](#) summer series for travel advisors kicked off Saturday with an event in Miami, where hundreds of local travel advisors were given an inside look at Carnival's new exclusive destination, [Celebration Key](#).

Celebration Key is currently under development on the island of Grand Bahama and designed to offer a day in paradise for Carnival guests, delivering endless opportunities for recreation and relaxation. Ships from 10 of Carnival's U.S. homeports will call on the new destination starting in July 2025.

"All five of our ships homeported in Miami will visit Celebration Key, so bringing our great travel advisor partners in South Florida together for this special event was a great way to deliver valuable insight to them as they help their clients plan their next vacations and the perfect way to start our business series," Adolfo M. Perez, senior vice president of global sales and trade marketing at Carnival Cruise Line. "Travel advisors are experts on what cruisers want, so their overwhelmingly positive reaction reinforces my confidence that Celebration Key will be a truly premiere destination."

In addition to hearing from Adolfo Perez, travel advisors were also briefed by Glenn Aprile, Carnival's senior director of brand experience and product development. During the event, Aprile shared a glimpse at the creative process behind the destination's development.

Depicted by large renderings, Celebration Key was also brought to life during the event through the sights and sounds of an authentic Bahamian Junkanoo performance as well as the taste of Bahamas-inspired food. Each attendee also received a 'Golden Key' for a chance to unlock the ultimate Celebration Key experience, an early access trip to the destination before it opens to the public. Ten lucky grand prize winners will be announced throughout the summer series. An additional 15 winners will each win a \$500 Carnival gift card. Two of the grand prize winners and three Carnival gift card winners were announced at the kick-off event.

In association with The Bahamas Ministry of Tourism, Investments, and Aviation, the five-part series will continue over the next three months, with events in Baltimore, Md. on July 13; Atlanta, Ga. on Aug. 17 and Chicago, Ill. on Sept. 14; a virtual event will also take place Sept. 14. To register, travel advisors should visit: [GoCCL.com](#). Registration is on a first-come, first-served basis.

For additional information on [Carnival Cruise Line](#) and to book a cruise vacation, call 1-800-CARNIVAL, visit [www.carnival.com](#), or contact your favorite travel advisor or online travel site.

### **ABOUT CARNIVAL CRUISE LINE**

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is the first cruise line to sail over 100 million guests and is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in 1972, Carnival has continually revolutionized the cruise industry and popularized the cruise vacation as an affordable and fun travel option. Carnival operates from 14 U.S. and two Australian homeports as well as seasonally from Europe and employs more than 48,000 team members representing 120 nationalities. Carnival's fleet of 27 ships reflects an exciting period of growth that will continue with two ships joining the fleet in 2025 when P&O Cruises Australia integrates into Carnival, and two new additional Excel-class ships scheduled to be delivered in 2027 and 2028. Carnival's next new guest offering will be the all-new exclusive destination, Celebration Key, set to debut on Grand Bahama in summer 2025.

**MEDIA CONTACT:** [media@carnival.com](mailto:media@carnival.com)