



## Carnival Corporation Rolls Out SpaceX's Innovative Starlink Across Entire Global Fleet, Rivaling the Best Wi-Fi Experiences Available On Land

May 14, 2024

*World's largest cruise company completes expansion of game-changing, high-speed connectivity to 90-plus ships, transforming guest and crew experience*

*Installation further advances company's multi-provider strategy that collectively quadruples its fleetwide bandwidth overall*

MIAMI, May 14, 2024 /PRNewswire/ -- [Carnival Corporation & plc](#) (NYSE/LSE: CCL; NYSE: CUK), the world's largest cruise company, today announced that 100% of its ships across the global fleet are equipped with Starlink's high-speed, low-latency global internet connectivity.



The completed installation further enhances Carnival Corporation's onboard experience for its guests and crew to provide even faster service, greater capacity, and more reliable Wi-Fi on its fleet of 90-plus ships across its portfolio of world-class cruise brands. The roll-out of Starlink is the latest in a series of innovations and investments from Carnival Corporation that have collectively quadrupled its fleetwide bandwidth since 2019 through its industry-leading connectivity strategy.

The upgrade rivals on-land connectivity experiences, enabling guests and crew to stay connected anywhere in the world, including sharing pictures and videos, scrolling on social media, streaming live content, and working remotely. The added bandwidth also boosts each ship's operational and communications capabilities with more continuous onboard equipment monitoring and real-time connectivity and data sharing between ship and shore teams, along with the enhanced versatility to more quickly roll out new guest services and features, even while at sea.

"Starlink has been a game-changer for the onboard connectivity experience our cruise lines deliver to their guests, and we've already seen a surge in guest satisfaction and positive feedback from the super-fast and reliable Wi-Fi service we provide onboard," said Josh Weinstein, CEO of Carnival Corporation. "We see this technology as a win-win-win – it provides our guests with more flexibility to stay as connected as they'd like on vacation, it allows our crew to stay in touch with friends and loved ones, and it enhances our onboard operational systems."

Carnival Corporation began its fleetwide roll-out of Starlink in December 2022 with Carnival Cruise Line and AIDA Cruises ships, before expanding to the company's other world-class cruise brands, which include Princess Cruises, Holland America Line, Seabourn, P&O Cruises (Australia), Costa Cruises, P&O Cruises (UK) and Cunard.

The Starlink expansion further advances the company's multi-provider strategy to deliver the same reliable, high-speed Wi-Fi service available on land while on board its global fleet of 90+ ships visiting more than 800 ports worldwide. Designed to support a variety of constantly moving vessels that sail all over the world, the company's system leverages technologies from a diverse range of suppliers and is capable of dynamically routing internet traffic and optimizing network speeds to provide a consistent experience to guests across every brand and itinerary.

### **About Carnival Corporation & plc**

Carnival Corporation & plc is the largest global cruise company, and among the largest leisure travel companies, with a portfolio of world-class cruise lines – AIDA Cruises, Carnival Cruise Line, Costa Cruises, Cunard, Holland America Line, P&O Cruises (Australia), P&O Cruises (UK), Princess Cruises, and Seabourn.

Additional information can be found on [www.carnivalcorp.com](http://www.carnivalcorp.com), [www.aida.de](http://www.aida.de), [www.carnival.com](http://www.carnival.com), [www.costacrui.se](http://www.costacrui.se), [www.cunard.com](http://www.cunard.com), [www.hollandamerica.com](http://www.hollandamerica.com), [www.pocruises.com.au](http://www.pocruises.com.au), [www.pocruises.com](http://www.pocruises.com), [www.princess.com](http://www.princess.com), and [www.seabourn.com](http://www.seabourn.com).

For information on Carnival Corporation's industry-leading sustainability initiatives, visit [www.carnivalsustainability.com](http://www.carnivalsustainability.com).



View original content to download multimedia: <https://www.prnewswire.com/news-releases/carnival-corporation-rolls-out-spacexs-innovative-starlink-across-entire-global-fleet-rivaling-the-best-wi-fi-experiences-available-on-land-302144557.html>

SOURCE Carnival Corporation & plc

Amber Hastings, Carnival Corporation, [amhastings@carnival.com](mailto:amhastings@carnival.com); or Lucy Colonna Clifton, LDWW, [lucy@ldww.co](mailto:lucy@ldww.co)