

Hamburg Port Anniversary Highlight: AIDA, DJ Alle Farben and Kayef transformed the River Elbe into a festival stage

May 13, 2024

With around 1.5 million visitors, the 835th HAMBURG PORT ANNIVERSARY comes to an end today. One of the absolute highlights was the light and music show on Saturday evening, in which around 300 light drones showcased the cruise ship AIDAprima. Kayef and top act DJ Alle Farben, powered by GLÜCKSGEFÜHLE Festival, played a DJ set from a floating pontoon stage in front of the ship.





This was the tenth time that AIDA Cruises sponsored the popular event. The colorful AIDA promotion area at the Platz der Deutschen Einheit, located directly at the Elbphilharmonie Hamburg, was very well received. Many guests enjoyed the opportunity to relax and linger while enjoying music and culinary delights.

Three AIDA Cruises ships visited the city during the birthday weekend: AIDAperla on May 10, AIDAprima on May 11, and AIDAsol will say goodbye to the Hanseatic city tonight at 6 p.m.

Information and booking at travel agencies, the AIDA Customer Center at +49 381 202 707 07 or at aida.de.

Rostock, May 12, 2024