



## CARNIVAL CRUISE LINE TO INTRODUCE NEW 'HEROES AMERICAN PALE ALE' AT ONBOARD BREWERIES JUST IN TIME FOR VETERANS DAY

November 3, 2023

### *Heroes Pint Glasses to Be Available Fleetwide, Benefiting Operation Homefront*

MIAMI, Nov. 3, 2023 – Serving up another sign of appreciation for active [military](#) and veterans, Carnival Cruise Line is launching Heroes American Pale Ale this Veterans Day, Nov. 11. The new beer will give guests another delicious drink option on Carnival's five ships with onboard [breweries](#), as well as an additional opportunity to support veterans – since each pour will also serve as a charitable donation.

Exclusively on tap on Carnival Vista, Carnival Horizon, Carnival Panorama, Carnival Celebration and *Mardi Gras*, the Heroes American Pale Ale is described by the expert Carnival brewers who created it as a refreshing, tropical salute to military personnel. The special pale ale will be available at the breweries year-round.

“Our new Heroes American Pale Ale is special because it’s made with hops chosen by veterans themselves. Our hops supplier collaborates with military veteran brewers across the country for their annual Veterans Blend. Incorporating this special hop blend into our new pale ale celebrates veterans and complements our growing selection of exclusive [beers](#) that are popular with our guests,” said Zachary Sulkes, senior director of beverage operations.

For every pint glass of Heroes American Pale Ale sold, Carnival will donate \$1 to [Operation Homefront](#), a non-profit organization that helps build strong, stable, and secure military families, and has been proudly serving the military community for more than 20 years. Similarly, \$1 is donated to [Operation Homefront](#) for every Heroes souvenir pint glass sold at [Heroes Tribute Bar & Lounge](#), a venue on seven Carnival ships. Now, those special glasses will roll out to bars fleetwide and give guests on every Carnival ship another chance to support Operation Homefront's mission.

Carnival proudly carries more active and retired military than any other cruise line and hosts a Military Appreciation Day on every sailing. Continuing its commitment to honoring service members, the cruise line is honoring heroes at six homeports next week. The special tribute events will kick off in Miami and Tampa on Nov. 5 and continue in Galveston on Nov. 6; Long Beach on Nov. 7; New Orleans on Nov. 9; and Port Canaveral on Veterans Day, Nov. 11.

For additional information on [Carnival Cruise Line](#) and to book a cruise vacation on Carnival, call 1-800-CARNIVAL, visit <http://www.carnival.com>, or contact your favorite travel advisor or online travel site.

### **ABOUT CARNIVAL CRUISE LINE**

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is the first cruise line to sail over 100 million guests and is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. For over 50 years, Carnival has continually revolutionized the cruise industry and popularized the cruise vacation as an affordable and fun travel option. Carnival operates from 14 U.S. and two Australian homeports and employs more than 40,000 team members representing 120 nationalities. Carnival currently operates 25 ships and is in an exciting period of growth with the addition of two ships over the next year.

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