

## SEABOURN KICKS OFF THE HOLIDAY GIVING SEASON WITH ITS ANNUAL 'BLACK FRIDAY SAIL'

November 2, 2023

The Black Friday Sail features a number of value-added benefits and amenities on nearly 400 ultra-luxury ocean and expedition voyages in 2024

SEATTLE, Nov. 2, 2023 /PRNewswire/ -- Seabourn, the leader in ultra-luxury voyages and expedition travel, kicks off the "season of giving" with "The Black Friday Sail." This annual promotion offers a number of exceptional value-added benefits on select 2024 ultra-luxury ocean and expedition voyages, including:



- a two-category veranda suite upgrade
- up to \$2,000 per suite shipboard credit
- 50% reduced deposits

The Black Friday Sail is available through November 27, 2023.

Guests who take advantage of The Black Friday Sail may choose from nearly 400 itineraries on board any of Seabourn's ultra-luxury ships to a number of worldwide destinations. Guests can discover Antarctica, the Arctic, South Pacific, the Kimberley region in Australia, and the legendary Northwest Passage aboard the exceptional, new purpose-built expedition ships, *Seabourn Venture and Seabourn Pursuit*. They may also explore marquee destinations and boutique ports in the Mediterranean, Northern Europe, Alaska and more on Seabourn's ultra-luxury ocean ships.

"Our Black Friday Sail is one of the most exclusive 'sails' during the holiday season, where guests can take advantage of these exceptional, value-added benefits," said Natalya Leahy, president of Seabourn. "Travel is the ultimate gift and there's nothing better than a Seabourn ultra-luxury voyage, where guests can unwrap the gift of effortless travel to any of the seven continents when they sail with us. We're proud to provide the gift of unforgettable 'Seabourn Moments' to our extraordinary guests."

Sample voyages available with The Black Friday Sail include:

- February 9, 2024 Seabourn Pursuit, 11-day The Great White Continent
- March 31, 2024 Seabourn Ovation, 14-day Antillean Allure
- April 14, 2024 Seabourn Venture, 14-day Lands of The Celts
- May 15, 2024 Seabourn Pursuit, <u>15-day Isles of Papua New Guinea</u>
- May 31, 2024 Seabourn Odyssey, 7-day Alaska Fjords & Canadian Inside Passage
- July 12, 2024 Seabourn Pursuit, 10-day Kimberley Expedition: Waterfalls & Wandjinas
- August 1, 2024 Seabourn Ovation, 10-day Spain & Moroccan Gems
- September 7, 2024 Seabourn Sojourn, 14-day Jewels of The British Isles

A complete list of applicable sailings, benefits and combinable promotions for The Black Friday Sail can be found on <a href="www.seabourn.com">www.seabourn.com</a>. Certain restrictions apply.

## About Seabourn:

Seabourn represents the pinnacle of ultra-luxury ocean and expedition travel and operates a suite of seven modern ships. The all-inclusive, boutique ships offer all-suite accommodations with oceanfront views; award-winning dining; complimentary premium spirits and fine wines available at all times; renowned service provided by an industry-leading crew; a relaxed, sociable atmosphere that makes guests feel at home; a pedigree in expedition travel through the Ventures by Seabourn program and two new ultra-luxury purpose-built expedition ships, including Seabourn Venture that launched in 2022 and Seabourn Pursuit in 2023. Seabourn takes travelers to every continent on the globe, visiting more than 400 ports including marquee cities and lesser-known ports and hideaways. Guests of Seabourn experience extraordinary offerings and programs, including partnerships with leading entertainers, dining, personal health and wellbeing, and engaging speakers.

For more details about Seabourn, or to explore the worldwide selection of Seabourn cruising options, contact a professional travel advisor, call Seabourn at 1-800-929-9391 or visit <a href="www.seabourn.com">www.seabourn.com</a>.

Seabourn is a brand of Carnival Corporation and plc (NYSE/LSE: CCL and NYSE: CUK).

Find Seabourn on Twitter, Facebook, Instagram, YouTube and Pinterest.

**Seabourn** is consistently ranked among the world's top travel choices by professional critics and the discerning readers of prestigious travel publications such as *Departures, Travel + Leisure* and *Condé Nast Traveler*. Its stylish, distinctive cruising vacations are renowned for:

- Intimate ships with a private club atmosphere
- Intuitive, personalized service provided by staff passionate about exceeding guests expectations
- Curated voyages to all seven continents delivering award-winning experiences
- · All ocean-front suites, luxuriously appointed
- Complimentary premium spirits and fine wines available on board at all times
- Welcome Champagne and complimentary in-suite bar stocked with your preferences
- Tipping is neither required, nor expected
- Finest resort at sea that is masterfully designed
- World-class dining and culinary experiences that rival the finest restaurants anywhere
- All dining venues are complimentary, dine where, when and with whom you wish
- Seabourn Conversations, connecting with visionary experts
- Ventures by Seabourn™, optional shore excursions, enhance and extend your experience in select destinations\*^
- Spa & Wellness with Dr. Andrew Weil, featuring an exclusive mindful living program\*
- An evening entertainment experience in collaboration with Sir Tim Rice, produced exclusively by Belinda King Creative Productions †
- Committed to environmental stewardship and sustainability

^Available on Seabourn Odyssey, Seabourn Sojourn, Seabourn Quest, Seabourn Encore, Seabourn Ovation

†Not available on board Seabourn Venture and Seabourn Pursuit

## **IMAGES HERE**



<sup>\*</sup>Optional programs, for additional charge





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