



AIDA Cruise & Help: AIDA fleet strongly committed to partner projects thus financing the 50th school in total

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Traveling, discovering the world - and doing something good at the same time: AIDA Cruises has been following this approach with its charitable initiative AIDA Cruise & Help since 2019. Especially on board the fleet, there are frequent activities for good causes. What is new is that since mid-2023, each AIDA ship has been responsible for its very own partner project. The strong commitment of guests and crew paved the way for constructing four more schools thus enabling the projects No. 47 to 50:

During her past voyages, AIDAperla collected donations for a new kindergarten, including a preschool facility with a spacious playground for around 30 children in the Namibian village of Oruhona.

On board AIDAaura, AIDAbella and AIDAdiva, donations for three new special schools in the villages of Kandukur, Chinna Hothur and C.Kodigipalli in southeastern India were raised. These schools can be built in the coming months and will provide a safe place to learn for a total of 150 girls and boys in the future.

"Education is the key to a more peaceful world and every time we can build another school, it is an unforgettable moment. Many thanks to all our colleagues and the generous donations of our guests, who unite to form the big AIDA family in this social commitment," says Entertainment Manager Tobias Klaus, who has experienced the great commitment of guests and crew during his recent assignments on AIDAdiva as well as on AIDAperla.

AIDA Cruise & Help has been combining all of AIDA Cruises' charitable projects since 2019. Together with its long-term partner, the FLY & HELP foundation, the initiative is committed to supporting better educational opportunities in emerging and developing countries and improving the future prospects of children and young people in the poorest parts of the world. More information on AIDA Cruise & Help's efforts and details on how to donate are available online at www.aida.de/cruise-and-help.