



Cunard Enables Shore Power Capability Across the Fleet

August 15, 2023



Queen Elizabeth, pictured at sea, has now been fitted with shore power capabilities

VALENCIA, Calif., August 15, 2023 – Cunard achieves a ground-breaking milestone as the brand attains the capability for its entire fleet to connect to shore power.

Queen Elizabeth has been fitted with shore power capabilities and now all three Cunard ships – Queen Mary 2, Queen Victoria, and Queen Elizabeth – have the ability to plug into shore power, where available. The line's newest ship, Queen Anne, set to debut in May 2024, will have the technology installed before her maiden voyage.

Shore power technology enables docked ships to connect directly to a specially fitted land-based source, allowing cruise ships to switch off their on board engines and operate on electricity sourced entirely from the local electrical grid, reducing emissions and noise while at port. The ability for the ships to plug in to local grids already exists at many key ports, including Queen Mary 2's homeport at the Brooklyn Cruise Terminal and Queen Anne's homeport in Southampton, England.

Katie McAlister, President at Cunard, said: *"By adopting shore power technology, we are taking a significant step in our ongoing commitment to reducing emissions, minimizing our carbon footprint, and fostering healthier port environments. The introduction of shore power technology aligns seamlessly with Cunard's corporate vision and values, and we are proud to be able to take such a positive step."*

For more information about Cunard, or to book a voyage, contact your Travel Advisor, call Cunard at 1-800-728-6273 or visit www.cunard.com.

For Travel Advisors interested in further information, please contact your Business Development Manager, visit OneSourceCruises.com or call Cunard at 1-800-528-6273.

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About Cunard

Cunard is a luxury British cruise line, renowned for creating unforgettable experiences around the world. Cunard has been a leading operator of passenger ships on the North Atlantic, since 1840, celebrating an incredible 183 years of operation. A pioneer in transatlantic journeys for generations, Cunard is world class. The Cunard experience is built on fine dining, hand-selected entertainment and outstanding service. From five-star restaurants and in-suite dining to inspiring guest speakers, the library and film screenings, every detail has been meticulously crafted to make the experience unforgettable. Destinations include Europe, the Caribbean, the Far East and Australia.

There are currently three Cunard ships, Queen Mary 2, Queen Elizabeth and Queen Victoria and a fourth ship, Queen Anne, will enter service in 2024. This investment is part of the company's ambitious plans for the future of Cunard globally and will be the first time since 1999 that Cunard will have four ships in simultaneous service. Cunard is based at Carnival House in Southampton and has been owned since 1998 by Carnival Corporation & plc. www.cunard.com (NYSE/LSE: CCL; NYSE:CUK).

Social Media

Facebook: www.facebook.com/cunard

Twitter: www.twitter.com/cunardline

YouTube: www.youtube.com/wearecunard

Instagram: www.instagram.com/cunardline

Media Assets

Cunard photography is available at <https://cunard.assetbank-server.com>

Email: press@cunard.com

Password: Cunard1

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