



Better, faster, simply convenient thanks to Starlink: The new AIDA Internet tariffs

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AIDA fleet to be fully equipped with Starlink by October 2023 / New: Four flat rates for carefree surfing at sea / Best Wi-Fi experience on board

By October 2023, all ships in the AIDA fleet will be equipped with SpaceX's innovative Starlink broadband service. This will enable AIDA Cruises to offer the best available Wi-Fi experience available at sea before the end of the year. By booking Internet packages, AIDA guests can save on expensive roaming charges at sea and can choose from four individual and affordable rates that allow them to surf the internet with an unlimited amount of data at a flat rate.

The four rates Onboard Chat, Social Media Flat, Internet Flat and Premium Internet Flat build on each other and cover the entire range of communication needs: Options range from onboard chat among fellow travelers to prioritized high-speed Internet connections via VPN. With all flat rates, uploading photos and videos is as easy as at home on a LTE-network thanks to the higher bandwidth.

Frank Bönsch, Vice President Guest Commerce, is pleased that his team will be able to "pull the lever" for the new offers in fall. "We want our guests, employees and staff to feel at home on board our AIDA ships. The collaboration with Starlink is another important step in the right direction. Whether chatting, posting or working - with the new, simple offers, people are guaranteed to find the right rate for them."

By pre-booking on myAIDA guests currently receive a 20% discount on the selected rate for the entire voyage. The Internet Flat and Premium Internet Flat rates can also be booked on board on a daily basis. Social Media Flat and the Onboard Chat are valid for the duration of the voyage. Our crew also benefits from the best possible Wi-Fi experience at sea. For them, the social media services will continue to be free of charge, allowing them to stay in unlimited contact with their loved ones back home.

The Onboard Chat will be available in the AIDA app starting this fall. This lowest-priced option allows communication within a group or with individual fellow passengers. The new rates will be available for booking starting August 10, 2023, for all cruises starting in October.

Guests who like to combine travel and work will find the new offer particularly interesting. Those who need to work at sea during their vacation, or who want to move their workstation on board, can use the full bandwidth with the new Premium Internet Flat rate and set up their home office via a VPN connection.

There is also good news for guests on longer voyages of 41 days or more: attractive discounts are available when an Internet rate is booked for the entire voyage or the respective segments in advance.

Until the new Internet rates are introduced, guests traveling on ships already equipped with the new access band service will benefit from a Starlink special offer with increased data volumes in the Internet packages. AIDA guests will be notified of the current rates prior to each voyage.

Further information on the AIDA Internet packages can be found at www.aida.de/internet.

About AIDA Cruises

AIDA Cruises is one of Germany's leading tourism companies, offering cruise vacations to more than 250 ports around the world. An AIDA vacation offers guests of all ages a varied on-board program, culinary delights, first-class entertainment, unforgettable shore excursions, numerous sports activities and wellness areas for relaxation. The AIDA fleet currently consists of 12 ships, including two cruise ships that can run on liquefied natural gas (LNG). AIDA Cruises is part of Carnival Corporation & plc, one of the largest leisure travel companies in the world. AIDA voyages can be booked through travel agencies, the AIDA Customer Center at +49 (0) 381 20 27 07 07 or at aida.de.