



The vineyard meets the ocean aboard Royal Princess Seacation with new Wine Selectors partnership

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New Collaboration Brings Premium Wine Experiences to Royal Princess



Royal Princess, pictured above, will host the Wine Selectors wine-themed, four-day Seacation.

Princess Cruises, the world's most iconic cruise brand, today announced a new partnership with renowned Australian wine company Wine Selectors hosting a four-day wine-themed Seacation aboard Royal Princess. The 142,000-tonne, 3,560-guest Medallion-class ship will depart Sydney on 15 November 2023, making her maiden call into Hobart on 17 November before returning to Sydney.

Guests onboard the Seacation will enjoy a variety of wine-themed activities hosted by Wine Selectors, such as complimentary tastings of exclusive wines. Guests can also enjoy a guided masterclass hosted by International wine show judge, winemaker and educator, Dave Mavor, matched with gourmet food for \$30 per person.

Also available will be an intimate, five-course dinner with Tasmanian Winemaker Jeremy Dineen at Princess Cruises award-winning Chef's Table Lumiere. The menu, complete with expertly matched Tasmanian wine pairings, will be strictly limited to 12 guests at \$140 per person.

Stuart Allison, Senior Vice President Princess Cruises Australia Pacific, UK & Europe, said the new partnership further elevates Princess' culinary offering.

"Princess Cruises prides itself on offering premium experiences onboard, and this partnership with Wine Selectors on this Royal Princess voyage will really take it to the next level," said Mr Allison.

"We're proud of our reputation for having one of the most extensive wine lists in the industry, and are delighted to give our guests access to this exclusive, curated collection."

Lois Donaldson, General Manager from Wine Selectors, said the four-day Seacation is the perfect introduction to life at sea and will be an unmissable experience for all wine lovers.

"For nearly 50 years, we've brought the best wine into Australian homes, and this partnership will see our unmatched expertise and local offering onboard one of Princess' finest ships," said Lois.

"We're excited to bring the best of Tasmania onboard Royal Princess for this special event, and can't wait to share our passion for wine with guests onboard."

Wine Selectors members will receive a 10 percent discount on the fare price, plus an exclusive bottle of wine on arrival. For more details, visit princess.com, call 13 24 88 or connect with a professional travel advisor.

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About Princess Cruises

Princess Cruises is The Love Boat, the world's most iconic cruise brand that delivers dream vacations to millions of guests every year in the most sought-after destinations on the largest ships that offer elite service personalization and simplicity customary of small, yacht-class ships. Well-appointed staterooms, world class dining, grand performances, award-winning casinos and entertainment, luxurious spas, imaginative experiences and boundless activities blend with exclusive Princess MedallionClass service to create meaningful connections and unforgettable moments in the most incredible settings in the world - the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England, Antarctica, and World Cruises.

About Wine Selectors

For close to 50 years Wine Selectors have been opening up the world of Australian wine to Wine enthusiasts. We help wine enthusiasts keen to discover more about wine grow their enjoyment of wine by making the selection of wine easier and more enjoyable. Our tasting panel handpicks wines from over 500 Australian wineries and creates exclusive collections of medal-quality wines. You can Experience new flavours and discover your next favourite Australian wine with Wine Selectors.

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