



COSTA CRUISES INSTALLS SPACEX'S STARLINK WIFI TECHNOLOGY ON ITS FLAGSHIP COSTA TOSCANA

July 18, 2023

The new service is already operating, offering our best available Wi-Fi experience to Costa Toscana guests and crew in the Mediterranean. After Costa Toscana, by December 2023 also the other ships in Costa Cruises fleet will be equipped with SpaceX's innovative Starlink broadband service.

Genova, 18 July 2023 – **Costa Cruises** has announced the successful introduction on its flagship **Costa Toscana** of the next generation Wi-Fi connectivity with **SpaceX's Starlink**, the leader in Low Earth Orbit (LEO) satellite technology.

The new service is already operating, offering our best available Wi-Fi experience to Costa Toscana guests, as they explore some of the most interesting destinations in Western Mediterranean on one-week cruises.

After Costa Toscana, SpaceX's innovative Starlink broadband service will be gradually extended to the rest of the Costa fleet, starting with Costa Smeralda, sister ship of the Costa Toscana. Installation on all ships of the Costa fleet is scheduled to be completed by December 2023.

*"Costa remains committed to embracing innovative solutions that enhance the onboard services and exceed guest and crew expectations. Thanks to the revolutionary capabilities of Starlink low orbit satellites, our ships will have access to high-speed, reliable internet connectivity like never before. Our goal is to transform the way our ships operate, delivering an even better experience to our guests and crew, through a combination of different technologies, services and broadband connections" - said **Giuseppe Carino**, VP Guest Experience & Onboard Revenues of Costa Cruises.*

Starlink will offer the opportunity for fast internet connection, global coverage to stay connected even in remote areas, and enhanced experience for web surfing onboard, sharing experience in real-time with no struggles. Benefits are not only for guests. The new service will improve communication between ships and shore offices, optimizing various aspects of ship operations, and ensuring a smoother and more efficient cruise experience. Private use of the Internet by crew members will also be greatly improved, allowing them an even more reliable and faster connection with loved ones back home or to access their social media. On Costa Toscana, and soon on other Costa ships, Guests will have the opportunity to purchase "Pay per Minute", "Whatsapp", "Social" and "Full" packages which includes the connection with Starlink.

Guests who have already booked their cruise with Costa can pre-book desired services, such as Internet packages, at www.mycosta.com

For additional information:

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