



P&O Cruises announces double Shine points offer

May 9, 2023

P&O Cruises 'Holiday with Shine' offer will double the value of Shine points when travel agents book their own holiday with P&O Cruises through Shine Rewards Club. The offer is available on new bookings made between May 9, 2023 and June 30, 2023 up to a value of 3,000 Shine points.

Points can be redeemed against any P&O Cruises holiday including its newest ship Arvia. Agents travelling on Arvia can enjoy the many activities, entertainment and dining experiences that are exclusive to the ship including Green & Co feat. Mizuhana offering plant-based and sushi dishes, Mission Control, a multi-sensory immersive escape game experience and Greatest Days, The Official Take That musical by Tim Firth performed in the Headliners Theatre.

[Mediterranean, 14 nights from £1,858 based on two people sharing an inside cabin](#)

14-night cruise on Arvia (K510) from £1,858 based on two people sharing an inside cabin. Departing Southampton on May 11, 2025 the price includes full board meals, entertainment and children's clubs. Departing and returning to Southampton ports of call are La Coruna, Mallorca, La Spezia, Toulon, Barcelona and Cadiz.

P&O Cruises director of sales, Ruth Venn said, "We're so excited to bring back our Holiday with Shine offer and give agents even more of a reason to book their own holiday with P&O Cruises. This is the perfect opportunity for agents to book their cabin on Arvia and experience everything a holiday on board has to offer."

Visit Shine Rewards Club to find out more and calculate what points are worth on the new cruise calculator <https://www.shinerewardsclub.com>

Ends

*Example itinerary would typically require just over 9,000 Shine points. During the offer period, the same cruise can be secured for just over 6,000 Shine points. T&Cs apply

2023 Ship Visits

P&O Cruises recently announced more than 1,000 places for travel agents to experience ship visits in 2023. The ship visits enable agents to experience everything the ship has to offer, including a tour of the cabins, entertainment venues, dining, as well as a three-course meal in one of the restaurants on board. Find out how to book a place at [Shine Rewards Club](#)

About P&O Cruises

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. Each of the seven ships has its own appeal from family friendly or exclusively for adults. With over 200 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike.

Arvia joined the P&O Cruises fleet in December 2022 as the second LNG-powered, Excel-class ship embodying the newest trends in travel, dining and entertainment. Arvia offers a Caribbean/winter season of fly-cruise holidays from homeport Barbados and Mediterranean holidays from Southampton during the summer.

P&O Cruises works with the best of the best including Gary Barlow who is music director of The 710 Club on Arvia and Iona and has delivered a number of unique musical moments on board. Crafted to Gary's creative vision, The 710 Club showcases an eclectic range of performances and offers an opportunity for up-and-coming musicians to get their break. Gary also joins guests for exclusive performances on Arvia and Iona holidays. Multi award-winning performer Nicole Scherzinger will be the creative force behind contemporary and breath-taking late night shows to be performed in SkyDome on board Iona and Arvia and P&O Cruises Food Heroes include chefs Marco Pierre White, Jose Pizarro, Shivi Ramoutar and Kjartan Skjelde who has created Norwegian speciality dishes, as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

British Travel Awards Winner 21/22 – Best Cruise Line for Family Holidays.

Cruise Critic Editors' Picks Awards Winner 2022 – Best for Families.

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).

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