



New vacation program on board the AIDA cruise ships

March 31, 2023

Vacation time is family time on the AIDA ships: At Easter and Whitsun, during the summer and fall vacations in 2023, AIDA Cruises now offers more reasons for a family break aboard the cruise fleet. On selected cruises, guest artists will accompany the most wonderful time of the year with exciting hands-on workshops and entertaining shows. For young cruisers, the program includes special sports activities such as freestyle soccer tricks, American football workshops, and dance classes with the pros. Those who like it more musical can produce their own radio play or listen to the mini-musical "Ocean Kids" or the show "Ritter Rost auf Kreuzfahrt". For the very young guests, there will be exciting chamber puppet shows in Studio X for the first time this year.

Over the 2023 Easter holidays, the Unique Freestylers will be guests on board AIDAdiva from April 6 to 14 from Hamburg/to Warnemünde and on board AIDAprima from April 8 to 15 from/to Hamburg. The Unique Freestylers convince with extraordinary ball acrobatics, spectacular moves, and a breathtaking show. In their workshops, young and old soccer fans can learn fantastic tricks and juggling and impress their audience with lots of soccer fun.

New this year on AIDA Cruises is the chamber puppet show on board AIDAnova and AIDAcosma. They will delight young audiences in Studio X with the well-known classics "Der kleine Rabe Socke" and "Das Sams." Children can experience the puppet shows live on board on the voyages with AIDAnova from May 13 to 20, 2023 from Hamburg/to Kiel, as well as on board AIDAcosma on the 7-day voyages from/to Palma de Mallorca on July 8, 15, 22 and 29, 2023, and on August 5, 12 and 19, 2023. Back on board this year for an extensive AIDA Kids and Teens program is the radio play production by TonPony. In the free workshops, children and teens can conceptualize their own vacation radio play. TonPony will be on board the voyages from May 27 to June 3, 2023, with AIDAnova from/to Kiel and on board AIDAluna from August 13 to 30, 2023 also from/to Kiel.

Also new this year for the 2023 summer vacations is the American football workshop "Football Ahoy". Under the guidance of former national league players, participants on board AIDAnova can learn the basics of this exciting team sport and actively experience it on the voyage from July 22 to 29, 2023.

The professional dancers Renata & Valentin Lusin are several times as Edutainer with dance courses for adults on board the AIDA fleet. This year, for the first time, they are also giving dance classes for kids & teens. On board AIDamar from August 14 to 24, 2023 from/to Warnemünde, younger guests can now also learn basic steps and advanced figures in cha-cha-cha, waltz, discofox, tango and salsa in various workshops. Also, on board AIDAdiva, on the voyage from July 29 to August 5, 2023, from/to Warnemünde, young dancers can learn a hot sole: Patricija and Alexandru Ionel, reigning world champions in showdance, are guesting on board for various dance workshops.

During the upcoming fall vacations, Ritter Rost is going on a cruise again! From October 1 to 11, 2023 on board AIDAbella from Hamburg to Palma de Mallorca, cabaret artist and author Felix Janosa invites you to a family show "Ritter Rost auf Kreuzfahrt". Singing along, joining in, and laughing along is guaranteed. In addition, there will be a cheerful reading with great songs on the piano for the whole family with Felix Janosa: "Fjodor, cheeky captain". Also, during the fall vacations, the mini-musical "Ocean Kids" by DIE NIXEN will be performed on board AIDAprima on the voyage from October 21 to 28, 2023 from/to Hamburg. The musical little sea "Ocean Kids" tells the story of the little mermaid and her friend, the whale.

In addition to the numerous attractions with celebrity guest artists, an AIDA vacation for the entire family offers a unique combination of action and adventure with supervision for kids and teens. The extensive children's offerings also include a variety of show and TV formats, such as the "Young Stars - AIDA Kids & Teens Talents" show. For the older ones, there is a "Who Wants to be a Millionaire - Teens Edition" on some voyages as well as a "The Voice of the Ocean - Teens Special" or "1,2 or 3" in Studio X - only on board AIDAnova and AIDAcosma. On board AIDAnova, kids and teens can set the Action Wall in Studio X ablaze. A variety of voyages feature the popular Kids Prime Time live from the Theatrium. The entertainment manager presents the little sailors with a colorful mix of fun and games with exciting guests like the AIDA Clubbies and show spots of the AIDA stars.

In classic fashion, there is the AIDA Cinema with family films from the current film lineup and the AIDA Family Bingo. Other highlights are the Kids' Question Time with the officers and the "Family Ocean Lounge", where lecturers have prepared child-friendly presentations on the destinations visited for the whole family. At the AIDA Clubbie Disco, all young cruisers with an affinity for dancing will get their money's worth. Afterwards, the day ends with a bedtime story (on board AIDAcosma, AIDAPERLA, AIDAprima and AIDAnova).

The whole family can experience sports and fun together at Fit4Drums, AIDA Family Race Slides, Imagination Playground, Loopy Ball, Family Climbing, Bowling and much more (offers vary depending on ship class).

Numerous workshops invite kids & teens to join in: cocktail workshop, cooking school, sushi workshop and fruit carving, as well as beauty workshop, sauna night, fitness classes, towel origami and DJ workshop.

One of the highlights per vacation trip is the AIDA Family Festival: the various departments on board present themselves in a playful way. The families complete a rally across the entire ship with many hands-on stations.

Unique offers for different age groups, family-friendly cabins and prices, and exciting excursions for a wide range of interests make the family vacation perfect.

Children cruise for free

AIDA offers families with children particularly attractive travel deals. Children under 2 years of age always travel free on AIDA. Children from 2 to 15

years of age travel free of charge in seasonal periods X and S, or at low fixed prices in their parents' cabin in seasonal periods A, B and C. Young people up to the age of 24 are also entitled to a low fixed price in their parents' cabin. In their own cabin, children from 2 to 15 years receive a 35% discount - youths from 16 to 24 years receive a 25% discount. This discount applies to the 1st and 2nd bed of the cabin (except suites, exception AIDAcosma and AIDAnova: child and youth discount also valid in Junior Suites).

Family friendly cabins

Families can choose between 3- and 4-bed cabins as well as Junior Suites and Suites. Especially family-friendly are the cabins with connecting doors, which are available aboard all AIDA ships. On board AIDAcosma, there are the veranda and balcony cabins with extra space or with a walk-in closet, with a spacious veranda, somewhat smaller balcony, or a 12.5 m² sun deck. If you want a little more of everything - more living space and more room in the sun - the Veranda Cabin Deluxe is recommended. Depending on the cabin, it can be occupied by up to five people (also on board AIDAperla, AIDAprima and AIDAnova). This means families with three children can look forward to an even more comfortable vacation together.

More information on AIDA travel with children on the Internet at www.aida.de/familie. Bookings and advice at travel agencies, the AIDA Customer Center at +49 (0) 381 / 20 27 07 07 or at www.aida.de.

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