



## THERE'S A NEW TEQUILA ON DECK! CARNIVAL CRUISE LINE NOW OFFERING GUY FIERI AND SAMMY HAGAR'S PREMIUM SANTO TEQUILA FLEETWIDE

February 22, 2023

### *Guests to Enjoy Santo Tequila Options at Every Bar on Every Carnival Ship*

MIAMI, Feb. 22, 2023 – Longtime Carnival partner, celebrity chef and restaurateur Guy Fieri – along with Rock and Roll Hall of Famer Sammy Hagar – is now expanding his offerings across the [Carnival Cruise Line](#) fleet with the introduction of Guy and Sammy's premium [Santo Tequilas](#).

In time for National Margarita Day today, Carnival announced that guests now sailing with the line can enjoy the sinfully smooth old world-style Santo Blanco Tequila and the ultimate oak-aged Santo Reposado Tequila at every bar on every ship. And on all ships with Guy's Pig & Anchor Smokehouse Brewhouse, guests can sip on Guy Fieri's Caliente Margarita made with Santo Blanco Tequila, triple sec, cilantro, jalapeno, lemonade, and lime.

"When Sammy Hagar and I partnered up to bring our real deal, 100% Blue Weber Agave Santo to the tequila loving masses, we worked hard to make it available coast to coast," said Fieri. "But something just seemed to be missing...Santo at sea! So, we joined forces with my longtime partners at Carnival Cruise Line to bring our old world-style Blanco and Reposado tequilas to every ship in the fleet. Stop by any Carnival bar or my [Pig & Anchor Smokehouse Brewhouse](#) to check it out!"

Santo Tequila joins Guy's already-popular [dining options](#) on board [Carnival ships](#), including [Guy's Burger Joint](#), which launched in 2011 and is featured on all of Carnival's 24 ships serving up the most popular burgers at sea. Select Carnival ships also feature Guy's Pig & Anchor offering smoked-on-board barbecue favorites and sides, as well as Guy's Pig & Anchor Smokehouse Brewhouse serving craft beer brewed on board.

For additional information on Carnival Cruise Line and to book a cruise vacation, call 1-800-CARNIVAL, visit [www.carnival.com](http://www.carnival.com), or contact your favorite travel advisor or online travel site.

### **ABOUT CARNIVAL CRUISE LINE**

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in 1972, Carnival has continually revolutionized the cruise sector, making a cruise vacation an affordable and popular option for millions of guests. Carnival operates from 14 U.S. and two Australian homeports and employs more than 40,000 team members representing 120 nationalities. Carnival currently operates 24 ships and is in an exciting period of growth, with Carnival Celebration and Carnival Luminosa, which began guest operations in November, and three additional ships joining the fleet by 2024.

### **ABOUT SANTO SPIRITS**

The Santo Spirits brand was conceived out of longtime friendship, exceptional food, great tequila, and the search for a taste revelation. Santo Spirits is the brainchild of rocker Sammy Hagar and chef Guy Fieri. Together, along with partners Miles Scully and Jack Daniels, the duo created Santo Spirits and found their virtuoso with Juan Eduardo Nuñez, a third-generation master distiller from the famed distillery El Viejito, founded in 1937, in the highlands of Jalisco, Mexico. Sammy's history of making world-renowned tequila, Guy's world-famous taste buds, and Juan Eduardo's award-winning craftsmanship, bring to life the portfolio of Santo Spirits: the world's first Mezquila, an old-world style tequila Blanco, and the sinfully smooth Reposado. For more information about Santo Spirits, please visit [SantoSpirit.com](http://SantoSpirit.com)

**EDITOR NOTE:** Hi-res Sammy, Guy and Santo bottle images can be found [HERE](#).

**MEDIA CONTACT:** [media@carnival.com](mailto:media@carnival.com)