



Experiencing "HELENE FISCHER – LIVE 2023" with AIDA Cruises

February 21, 2023

AIDA fans can look forward to great competitions and unforgettable concert experiences as a part of the cooperation

Helene Fischer, Europe's most successful live artist is going on a big tour again this year. In exactly one month, on March 21, 2023, the big tour "HELENE FISCHER - LIVE 2023" will start in Bremen. As official partner, AIDA Cruises will accompany the exceptional artist on a total of 70 arena concerts through Germany, Austria and Switzerland. In the brand-new live production, newly developed together with Cirque du Soleil, the audience can expect never-before-seen images, a stunning stage design, thrilling choreographies and heart-stopping moments that take your breath away.

As part of the partnership for the "HELENE FISCHER - LIVE 2023" tour, AIDA fans can look forward to great competitions and unforgettable concert experiences in 14 cities.

The ticket competition starts today with a draw for 4x2 concert tickets each for an unforgettable evening in Cologne, Hamburg, Dortmund and Berlin. All information on the competition, which runs until March 3, 2023, can be found at aida.de/helenefischerlive.

At the same time as the tour starts, all AIDA and Helene Fischer fans also have many other chances to win great prizes: From March 21, 2023, there will be a total of 30 AIDA travel vouchers or an exclusive AIDA and Helene Fischer fan surprise to win.

With the partnership for the "HELENE FISCHER - LIVE 2023" tour, AIDA Cruises will not only offer its guests and fans, but also sales partners and employees a very special opportunity for emotional shared experiences and extraordinary concerts.

Just like Helene Fischer, AIDA Cruises stands for extraordinary experiences, world-class entertainment and great emotions. With this cooperation, AIDA Cruises once again proves its innovative and multiple award-winning pioneering role in professional and diverse entertainment with top-class show productions. Every day, the artists on the total of 26 stages of the 12 AIDA ships inspire their large and small audiences with elaborate productions, colorful costumes and their great passion for the stage. The program ranges from beloved musicals to fascinating artistry, touching solos, rousing rock shows, lovingly staged family shows and fun-filled "join-in" shows. Guests actively and exclusively experience the successful TV formats "Who Wants to Be a Millionaire" or "The Voice of the Ocean" live on board. In addition, AIDA offers top-class entertainment with guest artists, edutainment and lecturers. In addition, there is the best children's program for all ages, with exclusive Kids & Teens shows during the vacation periods.

All concert dates of the "HELENE FISCHER - LIVE 2023" tour at a glance:

Germany

03/21 - 03/23/2023: Bremen (Germany), ÖVB Arena (3 dates)
03/25 - 04/02/2023: Cologne (Germany), Lanxess Arena (7 dates)
04/11 - 04/16/2023: Hamburg (Germany, Barclays Arena Hamburg (5 dates)
04/18 - 04/23/2023: Dortmund (Germany), Westfalenhalle Dortmund (5 dates)
04/25 - 04/30/2023: Leipzig (Germany), QUARTERBACK Immobilien ARENA (5 dates)
05/02 - 05/07/2023: Stuttgart (Germany), Schleyer-Halle (5 dates)
05/23 - 05/28/2023: Oberhausen (Germany), Rudolf-Weber-ARENA (5 dates)

05/30 – 06/04/2023: Berlin (Germany), Mercedes-Benz Arena (5 dates)
06/06 – 06/11/2023: Mannheim (Germany), SAP Arena (5 dates)
06/13 – 06/18/2023: Hannover (Germany), ZAG Arena (5 dates)
09/26 - 10/01/2023: Munich (Germany), Olympiahalle (5 dates)
10/03 – 10/08/2023: Frankfurt (Germany), Festhalle (5 dates)

Austria

09/05 – 09/10/2023: Vienna (Austria), Wiener Stadthalle D (5 dates)

Switzerland

09/19 - 09/24/2023: Zurich (Switzerland), AG Hallenstadion (5 dates)