



Best Sale Ever is On Princess Cruises Kicks Off Savings for 2023 in a Big Way

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SANTA CLARITA, Calif. (Jan. 3, 2023) – For those eagerly planning their 2023 getaway, Princess Cruises' **Best Sale Ever** is back and better than ever. Guests will receive up to 35% off cruise fares, up to \$150 onboard spending money and more—and, if they purchase Princess Plus or Premier, the savings are even greater. The sale, which includes discounts on all cruises and cruisetours, runs through March 1, 2023.

Cruisers opting for the Best Sale Ever package can choose from any of the 15 ships in the Princess fleet, sailing to 330 destinations around the globe including Alaska, the Caribbean, Europe, the Mexican Riviera and more. As part of the offer, they will receive:

- Up to 35% off cruise fare
- Up to \$150 onboard spending money
- Refundable \$100 deposit

Princess packages give guests more value and savings than ever. Guests who choose to add the popular Princess Plus for just \$60 per person per day, almost 60% off a retail value of \$140 if components are purchased separately, will also receive:

- MedallionNet Wi-Fi
- Premium desserts (beginning Feb. 20, 2023) and drinks
- Two Pure Barre, Yoga Six, Stretch Lab fitness classes (beginning Feb. 20, 2023)
- Crew Appreciation

Guests who add Princess latest vacation value enhancing package Princess Premier for \$80 per person per day, enjoy an almost 70% savings with \$257 per day in total amenity value and receive:

- MedallionNet Wi-Fi for four devices (regularly \$40/day)
- Two nights of premium specialty dining
- Reserved seating in the Princess Theater (cannot be purchased separately)
- Premium desserts (beginning Feb. 20, 2023) and drinks
- Unlimited smoothies or juices (beginning Feb. 20, 2023)
- Unlimited Pure Barre, Yoga Six, Stretch Lab fitness classes (beginning Feb. 20, 2023)
- Photo package
- Princess Prizes (a Princess exclusive)
- Complimentary Medallion accessory
- Crew appreciation

Princess delivers the ultimate in effortless, personalized cruising featuring world-class dining, award-winning entertainment, casinos, pools, fitness centers, and spas, all elevated by exclusive MedallionClass service.

The **Best Sale Ever** runs through 11:59pm PT on March 1, 2023 and is available to legal residents of North America. It is only available for new bookings on select cruises, on a limited availability, and may not be

combinable with other offers. For full terms, conditions and restrictions, visit <https://princess.com/bseterms>.

Additional information about Princess Cruises is available through a professional travel advisor, by calling 1-800-PRINCESS (1-800-774-6237) or by visiting the company's website at www.princess.com.