



CYBER MONDAY 2022 OUTPACES 2019 AS CARNIVAL CRUISE LINE POSTS RECORD DAY

November 29, 2022

MIAMI, Nov. 29, 2022 /PRNewswire/ -- Carnival Cruise Line got a jumpstart on what it hopes will be a busy 2023 cruise season as it posted a record Cyber Monday booking day yesterday that was 50 percent above volume for Cyber Monday 2019.



With November's introduction of service by Carnival Luminosa in Australia and Carnival Celebration from Miami, and three additional ships joining the fleet over the next 18 months, Carnival is giving its guests plenty of vacation options. 24 ships are in guest operation, and 26 ships are open for sale – some already into 2025 – with the pending arrival of Carnival Venezia and Carnival Jubilee. The pent-up demand for cruising has manifested in multiple ways in 2022, as Carnival was the first major cruise line to have its entire fleet back in operation. Earlier this year, Carnival had said that the one-week period of March 28-April 3 was its busiest booking week in the company's history, showing a double-digit increase from the previous record seven-day booking total. Carnival now has more capacity sailing (as measured by ALBDs – available lower berth days) than it was sailing in 2019.

"The Cyber Monday sale activity showed consumer demand across the fleet, and we were particularly pleased with the booking activity for Carnival Venezia's new year-round service from New York, and our new extended six-month program for Carnival Magic out of Norfolk," said Christine Duffy, president of Carnival Cruise Line. "Our very successful naming ceremony for Carnival Celebration on November 20 and all the media coverage it generated clearly kept Carnival top of mind as vacationers got started on their holiday shopping yesterday."

For additional information on [Carnival Cruise Line](https://www.carnival.com) and to book a cruise vacation on Carnival, 1-800-CARNIVAL, visit <http://www.carnival.com>, or contact your favorite travel advisor or online travel site.

ABOUT CARNIVAL CRUISE LINE

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in 1972, Carnival has continually revolutionized the cruise sector, making a cruise vacation an affordable and popular option for millions of guests. Carnival operates from 14 U.S. and two Australian homeports and employs more than 40,000 team members representing 120 nationalities. Carnival currently operates 24 ships and is in an exciting period of growth, with Carnival Celebration and Carnival Luminosa, which began guest operations in November, and three additional ships joining the fleet by 2024.

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SOURCE Carnival Cruise Line

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