



Experience World Cup football live on the AIDA fleet

October 28, 2022

Soon the motto worldwide will be "kick it" and AIDA guests can be part of it live on board. Matches of this year's football World Cup will be broadcast on all twelve AIDA ships. Every match with German participation is a real football event on board and will be shown on the large LED screens in the Theatrium, on the Pool Deck or in the Four Elements area. Top-class experts and a football show team consisting of the best freestyle athletes will provide even more World Cup atmosphere on board on selected voyages.

On AIDAprima's metropolitan voyage, the Unique Freestylers will offer guests an impressive football program to marvel at and take part in: extraordinary ball acrobatics, spectacular moves and a breathtaking show will convince every football fan. In their workshops, football fans can learn fantastic tricks and juggling and impress their audience with lots of football fun, not only on board. The 7-day voyage from/to Hamburg starts on November 19, 2022, so guests will not only experience the World Cup opening match on November 20, 2022, but also the first match of the German national team on November 23, 2022, live on board.

The Unique Freestylers will also be guests on board AIDAbella during the World Cup match days: on both the "Great Winter Break Canaries" and the "Great Winter Break Caribbean" they will offer an entertaining program in their trick camps. From November 12 to December 8, 2022, it's off to the Canaries from/to Hamburg and from December 8, 2022, to the Caribbean from/to Hamburg in 43 and 44 days respectively and back.

On the Caribbean voyage "Antilles & Mexico", Dr. Pedro Gonzalez will be a guest on board AIDAdiva as World Cup host. The DFB fitness trainer is a sports scientist and has coached world champions such as André Schürrle, Toni Kroos and Thomas Müller as well as Olympic champions from cycling and boxing. He prefers to train the guests on board individually with performance diagnostics and personal training as well as in his popular sports workshops. During the World Cup, he will report from the world of football and host the round of 16, quarter-finals and semi-finals as well as the grand final on December 18, 2022. The 14-day voyage from Martinique to Montego Bay starts on December 4, 2022.

When the ball rolls in the stadiums in November and December 2022, there will be a great World Cup feeling on board the entire AIDA fleet. The "expert panel" of the AIDA crew will ensure best entertainment and atmosphere during the live broadcasts with their sound knowledge of the regulars. Public viewing events, a "Who wants to be a millionaire" football and World Cup special, fan talk rounds, betting games as well as football quizzes round off the on-board program. For those who want to enjoy the great AIDA holiday variety on board away from the World Cup, an equally varied entertainment program is on offer.

All AIDA cruises can be booked at travel agencies, on the Internet at www.aida.de/fussball or at the AIDA Customer Centre on +49 (0) 381 / 20 27 07 07.

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