



Holland America Line's Special 150th Anniversary Crossing is a Celebration of the Brand's Journey

October 4, 2022

Exclusive musical piece composed for Lincoln Center Stage, collector's menu covers, culinary surprises, special gifts and more highlight the voyage

SEATTLE, Oct. 4, 2022 /PRNewswire/ -- As Holland America Line prepares for its 150th Anniversary in 2023, the cruise line is kicking off a year of celebrations with a special transatlantic crossing in October. Primed to recreate a bygone era of ocean travel through Holland America Line's history, guests on board the voyage are in for a journey from past to present with special events, activities and commemorative keepsakes.



Holland America Line begins 150th anniversary with historic replica transatlantic crossing of first voyage.

Departing [Oct. 15, 2022](#), from Rotterdam, the Netherlands, to New York City aboard Rotterdam, the voyage retraces Holland America Line's first cruise back in 1872 aboard Rotterdam I. Guests will see the brand's history come alive through onboard enrichment programming, memorable culinary experiences and exclusive entertainment.

"Holland America Line has evolved from a shipping company to a brand synonymous with exceptional cruise vacations, and this anniversary crossing is a tribute to the voyage millions of immigrants took to the New World," said Gus Antorcha, president of Holland America Line. "We have guests who are sailing in October because their grandparents immigrated to the United States on a Holland America Line ship or because they've been fans for years, and we've filled the voyage with special moments that will create wonderful memories for everyone on board."

Exclusive Lincoln Center Piece Composed for Anniversary

A highlight of the crossing will be a performance of a musical piece by Emmy Award-winning producer and Emmy-nominated composer Steven Schoenberg, written exclusively for Holland America Line's anniversary to accompany a special short film about the cruise line's journey. The composition will be performed by a 25-piece ensemble of former Holland America Line's Lincoln Center Stage musicians. The piece will debut on board Oct. 26 in New York on World Stage.

During the sailing, guests also will be entertained by Dutch sensation Tiny Little Big Band, bringing their unique sound of jazz and soul with a hint of swing, along with the ship's Music Walk entertainment featuring BB King's Blues Club, Billboard Onboard, Lincoln Center Stage and Rolling Stone Rock Room.

Culinary Delights an Ode to Dutch Heritage

Every evening in the Main Dining Room, menus will showcase Holland America Line's 150-year history with a Classic Entrée reminiscent of a dish served as early as the 1920s. Guests can choose from selections including Royal Rib of Beef a la Medicis, Holland Duckling Port Wine Sauce and Artic Char a la Normande.

A special 150th Gala Menu one evening in the Dining Room will be a memorable collection of dishes, with every option — from appetizers to desserts — from a previous Holland America Line voyage. The menu is designed to evoke a feeling of days gone by and features a keepsake cover that guests can take home.

At least once during the voyage as a pop-up experience in Tamarind, guests can indulge in a *Rijsttafel* — a Dutch word that translates to "rice table" — with side dishes served in small portions, accompanied by rice prepared in several different ways. The Dutch adapted the Indonesian tradition so they could enjoy a wide array of dishes at a single sitting with an abundance of flavors and textures.

The toasting continues with a "Throwback Happy Hour" that will roll back time and feature drinks priced to when the brand began, as low as 25 cents. Guests who want to learn about wine can join Holland America Line Vice President of Dining and Beverage Operations Anthony Stice for wine tastings and surprises around the ship.

Additional culinary delights in honor of Holland America Line's 150th Anniversary include a special Dutch High Tea, Dutch station in Lido Market that features traditional sweet and savory items, one Dutch-themed lunch with classic Dutch items and one Indonesian-themed lunch, both in Lido Market.

Enrichment and Activities Bring History to Life

Presentations reliving the history and roots of the company will be offered by Bill Miller, maritime historian and Holland America Line authority, while Dr. Jennifer Foray, professor of history at Purdue University, will deliver lectures on Dutch history.

Origin Story, a staple on every Holland America Line cruise, is visual telling of the company's history from founding through present day. The presentation is offered in World Stage with 270-degree wraparound LED screens that envelop the audience in an emotional journey that includes incredible, historical images.

Guests looking to exercise their mind can take part in anniversary-themed trivia, while those looking to test their physical skills can participate in classic cruise sporting activities and games.

Bring Home a Memento

Holland America Line will be presenting all guests with an exclusive 150th Anniversary Royal Goedewaagen tile, and limited-edition, specially designed 150th Anniversary retail items will be available in the shipboard shops.

April 2023 Crossing Arrives in Rotterdam on Birthday

For travelers looking to continue the celebration, many of the same special culinary and enrichment programs will be offered on another [150th Anniversary Transatlantic](#) departing April 6, 2023, from New York, ending at Rotterdam April 18, the cruise line's 150th birthday.

For more information about Holland America Line, consult a travel advisor, call 1-877-SAIL HAL (877-724-5425) or visit hollandamerica.com.

Editors Note: Photos are available at <https://www.cruiseimagelibrary.com/c/ogkcwvva>.

Find Holland America Line on [Twitter](#), [Facebook](#), [Instagram](#) and the [Holland America Blog](#). You can also access all social media outlets via the home page at hollandamerica.com.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line has been exploring the world for 150 years with expertly crafted itineraries, extraordinary service and genuine connections to the destinations. Offering an ideal mid-sized ship experience, its fleet visits nearly 400 ports in 114 countries around the world and has shared the thrill of Alaska for 75 years — longer than any other cruise line. Holland America Line's 11 vessels feature a diverse range of enriching activities and amenities focused on destination immersion and personalized travel. The best live music at sea fills each evening at Music Walk, and dining venues feature exclusive selections from a Culinary Council of world-famous chefs.

CONTACT: Bill Zucker, Erik Elvejord

PHONE: 800-637-5029, 206-626-9890

EMAIL: pr@hollandamerica.com

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