



## Cairns Tourism Operators Welcome Coral Princess Guests in Boost to the Local Economy

June 28, 2022

### *Coral Princess visits are expected to generate \$6.6M for Cairns over the winter season*

Local tourism operators welcomed the arrival of Coral Princess, which today made her maiden call to Queensland's tropical north, Cairns.

Cairns-based tour operator Nikki Giumelli from Bad Fishy Jet Boating said the return of cruise ships to the region was a positive step towards recovery.

"We've experienced many challenges due to ongoing border closures resulting in our business being forced to shut down for a period. Cruise ship guests make up a large portion of our customer base, so the restart of cruise will allow us to build up our business once again."

Bob Wood Cruise Group was excited to see the return of cruising in Queensland after two and half years.

"It's great to be a part of an industry that has such a positive impact on the entire community, particularly the local suppliers that continue to showcase their region and provide our guests with unforgettable experiences," said Carmen Stevenson, General Manager of Bob Wood Cruise Group.

The visit is one of 10 calls the 2000-guest Coral Princess will make as part of her winter season from her new homeport of Brisbane and marks ten years of Princess ships sailing from Queensland. It is also the first ship to bring the MedallionClass experience to Australia, making holidays with Princess more simple, effortless, personalised and connected.

In yet another positive step for the tourism industry, the visits are expected to generate \$6.6M for Cairns, a much-needed boost for local tourism operators, retail and hospitality sectors, which have struggled with reduced visitation numbers.

For more information about Coral Princess and her upcoming calls to Cairns visit

<https://www.princess.com/>

For more details on Princess cruises, visit the company's website at [princess.com](http://princess.com), call 13 24 88 or connect with a professional travel advisor. Travel agents are encouraged to call 1300 587 473 or visit [onesourcecruises.com.au](http://onesourcecruises.com.au)

For information on Coral Princess visit <https://www.princess.com/ships-and-experience/ships/co-coral-princess/>

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**About MedallionClass:** Princess Cruises delivers the ultimate in effortless, personalised cruising featuring the world-class dining and entertainment the cruise line is renowned for, all elevated with the Princess MedallionClass Experience. On all ships in the Princess fleet, it begins with the Medallion®, a dollar-sized, wearable device that enables everything from expedited contactless boarding to locating loved ones anywhere on the ship, as well as enhanced service like having whatever guests need, delivered directly to them, wherever they are on the ship. In addition, guests can share their favourite cruise moments using MedallionNet®, the best WiFi at sea, as well as stay connected with friends and family back home, work remotely anywhere on the ship, quickly post content and stream favourite movies, and shows.

#### **About Princess Cruises:**

One of the best-known names in cruising, Princess Cruises is the world's leading international premium cruise line and tour company operating a fleet of 15 modern cruise ships, carrying millions of guests each year to 380 destinations around the globe, including the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England, Antarctica, and World Cruises. A team of professional destination experts have curated 170 itineraries, ranging in length from three to 111 days and Princess Cruises is continuously recognised as "Best Cruise Line for Itineraries." In 2017 Princess Cruises, with parent company Carnival Corporation, introduced MedallionClass Cruise Holidays enabled by the Medallion device, the vacation industry's most advanced wearable device, provided free to each guest sailing on a MedallionClass ship. The award-winning innovation offers the fastest way to an effortless personalized vacation giving guests more time to do the things they love most. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

In line with the latest advice from health officials about COVID-19, Princess Cruises is currently enhancing health and safety protocols with input from medical experts and government bodies and assessing how they may impact future itineraries. Actual offerings may vary from what is displayed in marketing materials. Click on the following links to stay updated on current [Cruise Updates](#) and [Health & Safety protocols](#).

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