



## Crew Appreciation Added to Holland America Line's 'The Ultimate Upgrade Event' Promotion Through Jan. 10

January 3, 2022

Seattle, Wash., Jan. 3, 2022 — Holland America Line is getting ready for Wave Season with "The Ultimate Upgrade Event" featuring stateroom upgrades, reduced deposits, \$75 fares for kids on Alaska cruises and up to \$200 onboard spending money -- plus shore excursions, beverages, specialty dining and Wi-Fi with the "Have It All" premium package.

Launching today for one week only, Crew Appreciation, or stateroom gratuities, for 2022 Alaska bookings is being added to "The Ultimate Upgrade Event" for guests who book by Jan. 10, 2022.

With "The Ultimate Upgrade Event" guests booking select summer 2022 through spring 2023 cruises by Feb. 28, 2022, receive:

- A free stateroom upgrade: Book an ocean-view stateroom for the price of an interior, and a verandah for the price of an ocean-view.
- \$75 fares for kids on Alaska cruises for guests ages 17 and under traveling as the third and fourth guests in a stateroom.
- 50% reduced deposits.
- Up to \$200 per stateroom onboard credit, depending on the length of the cruise or Cruisetour, when booked by Jan. 20, 2022.
- Plus shore excursions, beverages, specialty dining and Wi-Fi as part of the "Have It All" premium package.

In 2022 Holland America Line is celebrating 75 years of Alaska exploration — longer than any other cruise line. Throughout the decades, the premium brand has cultivated its knowledge to create perfectly crafted Alaska adventures that offer travelers preferred access, exclusive overland transportation, more cruises to Glacier Bay and immersive onboard experiences — which is why Holland America Line can say "We Are Alaska."

From April through October 2022, guests can embark on Holland America Line's cruises to Alaska aboard *Eurodam*, *Koningsdam*, *Nieuw Amsterdam*, *Noordam*, *Oosterdam* and *Zuiderdam*. For explorers who want to travel farther into the Great Land, 16 different Cruisetours combine a three-, four- or seven-day Alaska cruise with an inland exploration of Denali National Park. Holland America Line is the only cruise line that extends land tour options up to the unspoiled reaches of Canada's Yukon Territory.

### Voted Number-One Cruise Line in Alaska

No other cruise line has explored Alaska longer than Holland America Line, and throughout the years the brand has collected awards and accolades for Alaska cruising. Holland America Line was named the top pick for Alaska in the Porthole Cruise Magazine Editor-in-Chief Awards, AFAR Travelers' Choice Awards, Cruise Critic Cruisers' Choice Destination Awards and TravelAge West Wave Awards Editor's Pick, confirming its position as the number-one cruise line in Alaska by some of the world's most discerning travelers and cruise experts.

For more information about Holland America Line, consult a travel advisor, call 1-877-SAIL HAL (877-724-5425) or visit [hollandamerica.com](http://hollandamerica.com).

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Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the home page at [hollandamerica.com](http://hollandamerica.com).

### About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line has been exploring the world since 1873 and was the first cruise line to offer adventures to Alaska and the Yukon nearly 75 years ago. Its fleet of premium ships visits nearly 400 ports in 114 countries around the world, offering an ideal mid-sized ship experience. A third Pinnacle-class ship, *Rotterdam*, joined the fleet in July 2021.

The leader in premium cruising, Holland America Line's ships feature innovative initiatives and a diverse range of enriching experiences focused on destination exploration and personalized travel. The best live music at sea fills each evening at Music Walk, and dining venues feature exclusive selections from Holland America Line's esteemed Culinary Council of world-famous chefs.