



“Exceptional” response as Caribbean cruise sells out in six hours

July 7, 2021

All cabins put on sale yesterday morning on P&O Cruises new 40-night winter sun Caribbean cruise on Aurora, sold out on the first day, demonstrating the pent up demand for cruise travel.

Similarly, Aurora’s 12 night Portugal & the Canary Islands itinerary, also on sale yesterday, saw an equally strong response with 80 per cent sold on the first day of booking.

P&O Cruises president Paul Ludlow said: “This is an exceptional response which clearly demonstrates the desire from our guests for international cruising.

“Just over a week ago Britannia started the series of UK coastal breaks, which has received superb feedback from our guests, while excitement continues to build ahead of Iona’s maiden voyage in a month’s time.

“This, coupled with the overwhelming sales for Aurora’s new 2022 winter sun holidays, underpins the incredible demand for travel we are seeing as normality returns.

“I would also like to thank our agent partners as these results and the speed of bookings are the result of their continued support, for which we are hugely appreciative.”

Set to depart February 20, 2022 the Caribbean cruise visits 16 ports of call including La Coruña; Madeira; St Kitts; Guadeloupe; St Lucia; Grenada; St Vincent; Barbados; Bonaire; Curaçao; Aruba; Dominica; Tortola; St Maarten; Antigua and Tenerife.

The 12 night Portugal & Canary Islands holiday, departing from and returning to Southampton, calls at La Palma, Tenerife, Gran Canaria, Lanzarote and Lisbon. Inside cabins are priced from £599 per person.

Further Caribbean holidays are available on Britannia and Azura with 14 night Britannia holidays from £1,299 per person.

Ends

About P&O Cruises

P&O Cruises is Britain’s favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. P&O Cruises fleet of premium ships combine genuine service, a sense of occasion and attention to detail. In May 2021, P&O Cruises launched Iona, its first Excel class ship. The new LNG-powered ship, with 5,200-guest capacity, is the largest ship built to serve the UK market. Iona features enhancements to already successful brand signature venues from the existing fleet, as well as features newly developed for Iona. P&O Cruises second LNG-powered Excel class ship and sister ship to Iona is named Arvia, meaning from the seashore, and will join the fleet in December 2022. Arvia is an innovative and future-focused ship and will offer outstanding, varied and contemporary holidays. Arvia has been designed to travel to the sun all year-round and to maximise views of the ocean and the seashore from everywhere on board. With over 200 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery, and are varied to suit newcomers and experienced guests alike. With a wide choice of holidays from two days to three months there is something for everyone. P&O Cruises sails to Australia & New Zealand, Baltic, the British Isles, Canada, the Spain, Portugal & the Canary Islands, the Caribbean, Central America, the Far East & Asia, the Indian Ocean, the Mediterranean, Scandinavia, South America, the South Pacific, the United States and Western Europe.

The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

Images

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