



Carnival's 'Merry Grinchmas' Celebrations Bring Holiday Cheer To Kids At Medical University Of South Carolina Children's Hospital In Charleston And Baltimore's Ronald McDonald House

December 14, 2015

Appearances by The Grinch and Other Dr. Seuss Characters, Holiday Show by the Ships' Crew Members, \$10,000 Donations from Carnival, Highlight the Festivities

MIAMI, Dec. 14, 2015 /PRNewswire/ -- Carnival Cruise Line, in partnership with Dr. Seuss Enterprises, brought some holiday cheer to kids at the Medical University of South Carolina Children's Hospital in Charleston and The Ronald McDonald House in Baltimore, hosting fun-filled "Merry Grinchmas" celebrations with appearances from The Grinch and more.

Carnival also presented each facility with a \$10,000 donation during the festivities.

In addition to a reading of the classic *Dr. Seuss' How The Grinch Stole Christmas*, entertainment and youth staff from the Charleston-based Carnival Fantasy and Baltimore-based Carnival Pride cruise ships recreated the line's popular holiday show with the ships' singers and dancers performing for kids in each facility's respective play areas.

The shows were highlighted by a visit from The Grinch as the cantankerous curmudgeon did his best to "stop Christmas from coming" by stealing the cruise directors' favorite holiday ornament. After being transformed by the real meaning of Christmas, the legendary green character returned the item in a heartwarming end-of-show celebration. The Grinch is entertaining guests throughout the Carnival fleet in December as part of the line's exclusive Seuss at Sea program in partnership with Dr. Seuss Enterprises.

Dr. Seuss characters and the shipboard team members also distributed Dr. Seuss-themed gift bags to each child. Kids were also given their own Grinch Good Deed Tracker with a list of good deed suggestions to allow them to, just like The Grinch, grow their heart "three times its size."

"As a proud member of the Charleston and Baltimore communities, we're delighted to support these two outstanding organizations and create memorable moments for these wonderful kids at this special time of year," said Christine Duffy, Carnival president.

"Carnival's Grinchmas, specially coordinated for the children and families in the MUSC Children's Hospital, brought much color, music and excitement to their hospital stay! The opportunity to meet the Dr. Seuss characters and watch the cruise line performers created fun-filled positive memories for our patients in what can be a stressful environment," said Betsy McMillian, child life manager at MUSC Children's Hospital. "Additionally, their generous donation will help make our new MUSC Shawn Jenkins Children's Hospital and Women's Pavilion a reality!"

Added Sandy Pagnotti, president of the Ronald McDonald House Charities of Baltimore, "The Carnival entertainment team not only spread smiles and holiday cheer to the families staying at the Ronald McDonald House Charities of Baltimore, but delivered a very generous and much appreciated gift that will go toward providing care to those who use our services in the coming year."

Carnival Cruise Line operates year-round departures from both Charleston and Baltimore carrying more than 100,000 guests annually from those ports.

For additional information and reservations on Carnival's holiday sailings and other cruises throughout the year, contact any travel agent, call 1-800-CARNIVAL or visit carnival.com.

Carnival can also be found on:

Twitter: www.twitter.com/carnivalcruise

Facebook Fan Page: www.facebook.com/carnival

YouTube: www.youtube.com/carnival

Instagram: www.instagram.com/carnival

Journalists also can visit Carnival's media site, www.carnival-news.com or follow the line's PR department on Twitter at www.twitter.com/CarnivalPR.

About Carnival Cruise Line

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 24 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Australia, New Zealand and the Pacific Islands. The company currently has two new 133,500-ton ships on order--Carnival Vista, set to debut in 2016, and an as-yet-unnamed vessel scheduled to enter service in 2018.

About Dr. Seuss

Theodor "Seuss" Geisel is quite simply the most beloved children's book author of all time. Winner of the Pulitzer Prize in 1984, an Academy Award, three Emmy Awards, three Grammy Awards, and three Caldecott Honors, Geisel wrote and illustrated 45 books for children. Hundreds of millions of copies have found their way into homes and hearts around the world. While Theodor Geisel died on September 24, 1991, Dr. Seuss lives on, inspiring generations of children of all ages to explore the joys of reading.

Dr. Seuss Enterprises, L.P.

The primary focus of Dr. Seuss Enterprises, L.P. is to protect the integrity of the Dr. Seuss books while expanding beyond books into ancillary areas. This effort is a strategic part of the overall mission to nurture and safeguard the relationship people have with Dr. Seuss characters. Theodor Seuss Geisel (Dr. Seuss) said he never wanted to license his characters to anyone who would "round out the edges." That is one of the guiding philosophies of Dr. Seuss Enterprises. Audrey S. Geisel, the widow of Dr. Seuss, heads Dr. Seuss Enterprises as CEO.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/carnivals-merry-grinchmas-celebrations-bring-holiday-cheer-to-kids-at-medical-university-of-south-carolina-childrens-hospital-in-charleston-and-baltimores-ronald-mcdonald-house-300192338.html>

SOURCE Carnival Cruise Line

For Carnival Cruise Line, Vance Gulliksen/Jennifer de la Cruz, 305-406-5464, media@carnival.com