



Holland America Line's 'View and Verandah' Promotion Invites Cruisers to Move Up and Get More

December 3, 2015

Offers Feature Free Stateroom Upgrades and Savings on Collectors' Voyages and Shore Excursions

Seattle, Wash., Dec. 3, 2015 —Holland America Line has launched a "View and Verandah" sale to entice savvy travelers to plan ahead and book a 2016 or 2017 cruise. The special offers include free stateroom upgrades, up to ten percent off select shore excursions and savings on Collectors' Voyages if booked by Feb. 29, 2016.

"Cruisers tend to be planners, and with our View and Verandah promotion we're adding extra incentives to encourage more travelers to book early," said Orlando Ashford, Holland America Line's president. "Cruising is already an exceptional value; and with stateroom upgrades and savings on tours and Collectors' Voyages, we're making a dream vacation all the more affordable."

As part of the promotion, depending on departure and ship, guests who book an inside stateroom will be upgraded to an outside stateroom and those booking an ocean-view stateroom will get upgraded to a verandah, representing a value of up to \$300 per stateroom.

Select Collectors' Voyages also are eligible for up to 25 percent off — a savings of up to \$3,198 per stateroom — under the View and Verandah promotion. Collectors' Voyages combine back-to-back cruises to form a non-repeating longer itinerary that provides a more in-depth exploration of a region. For example, a cruiser would receive an upgrade to a verandah category and save \$1,299 by booking an ocean-view stateroom on next year's 29-day Pacific Treasure and New Zealand Discovery Collectors' Voyage sailing roundtrip Sydney, Australia. The cruise departs Nov. 22, 2016, aboard *ms Noordam*. In Europe, the *ms Eurodam's* 24-day Magic of the Mediterranean Collectors' Voyage departing May 30, 2016, begins at \$2,499 per person for a verandah stateroom (upgraded from ocean-view), a savings of \$850.

Guests who reserve select shore excursions prior to cruising can take advantage of up to 10 percent savings if booked by March 15, 2016. This date is extended beyond the View and Verandah offer deadline. More than 1,500 tours on all cruise itineraries will receive the savings.

Cruise destinations featured in the View & Verandah sale include Alaska cruises and Land+Sea Journeys, Asia, Australia/New Zealand, Bermuda, Canada/New England, the Caribbean, the Panama Canal, Europe, Hawaii/Tahiti, Mexico and South America.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL HAL (877-724-5425) or visit hollandamerica.com.

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About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 13 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 115-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, on order for delivery in April 2016, as well as a second Pinnacle Class ship due for delivery in November 2018.

The company recently announced \$300 million in brand enhancements to secure its position at the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can

expand their knowledge on board at the Culinary Arts Center, presented by Food & Wine magazine; Explorations Café, powered by The New York Times; and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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