



## Costa Cruises Named Again Queen Of The Mediterranean By Porthole Readers

November 12, 2015

Genoa, November 12, 2015 – Costa Cruises received top billing in Porthole Cruise Magazine's 2015 Readers' Choice Awards for the category "Best Mediterranean Itineraries".

Porthole is one of the most important US cruise magazine featuring exciting editorial and stunning photos on cruises, from ship reviews and destinations to life onboard and ashore. Porthole Cruise Magazine's Readers' Choice Awards are determined, each year, by thousands of the publication's readers who vote on their favorite cruise lines in a variety of categories.

*"We are very honored of receiving this award. It's a further recognition of how much consumers appreciate our Mediterranean cruises. It's very important for us since we consider the Mediterranean sea as Costa Cruises' home. During its 67 years of history the company introduced unique innovations in this strategic area, such as winter cruises, cabins with private balcony and the neoCollection experience" - said Mario Zanetti Vice President Revenue Management, Air & Sea, Itinerary Planning of Costa Cruises - "In 2015 we deployed 12 ships in the Mediterranean, offering 27 different itineraries, ranging from three to 13 days, with 69 ports of call in 14 countries."*

Most important innovations include the new flagship Costa Diadema, ambassador of Italy's finest, with 7-day cruises offering guests the chance of visiting in a single cruise Florence and Rome, two of the most popular Italian cities, and beautiful Mediterranean cities like Barcelona and Marseille. In addition, Costa Mediterranea introduced one week cruises from Trieste and Venice to discover Croatia, Greece and Montenegro.

Among the wide range of cruises in the Mediterranean Sea, in 2015 Costa proposed Costa neoCollection itineraries with Costa neoRiviera, Costa neoRomantica and Costa neoClassica, which offer "slow" cruises away from the bustle of mass tourism in the eastern and western Mediterranean, including destinations declared UNESCO World Heritage Sites.

Furthermore, designed for those who would like to experience a Costa cruise without having a full week available or are interested in a short break to relax, Costa ships offers 3/4/5-day mini-cruises in the Mediterranean Sea departing from Savona.

**Porthole Cruise Magazine** is published bimonthly in Fort Lauderdale, Florida. Now in its 18th year, it is the nation's leading consumer cruise publication, featuring cruise and destination articles for both first-time and experienced cruisers. Available bimonthly on newsstands as well as by both print and digital subscriptions, each issue includes ship reviews, cruise destination features, and other editorial about cruise trends, food and wine, spa and well-being, entertainment, kids activities, and other onboard amenities. To learn more, visit [Porthole.com](http://Porthole.com).