



Carnival Shifts Key Sales Leadership Positions and Creates New Roles to Better Support Travel Agents

November 5, 2015

Highly Experienced Sales Executives Vicki Tomasino and Kirk Neal to Oversee Western and Eastern U.S. Regions, Respectively;

New Trade Sales Positions Added Both Domestically and Internationally

MIAMI (November 5, 2015) – Carnival Cruise Line has made a number of enhancements to its trade sales organization, shifting two of its most experienced sales professionals to new roles and appointing sales directors to oversee two newly created territories. The company is also adding a new sales position responsible for the Gulf Coast region. Sales management positions have been added within the line’s international sales division, as well. The changes are part of Carnival’s “Onboard with You” trade support platform, launched last month.

Vicki Tomasino, a highly respected member of Carnival’s sales team for the past 30 years, has been appointed regional vice president of the western U.S. In this capacity, Tomasino will oversee business development, training and sales support for travel partners in this region, while continuing to lead the company’s trade and community relations team.

Kirk Neal, a skilled travel industry professional with 28 years of experience both shipboard and ashore at Carnival, has been named regional vice president of the eastern U.S. and Caribbean. Neal will focus on business development and travel partner support in this region. The new roles for Tomasino and Neal will allow them to more closely focus on key geographies within Carnival’s domestic sales function.

“With these new appointments, we’re placing a stronger focus on key sales territories with two of the most trusted and talented sales professionals in the cruise industry,” said Carnival’s Vice President of Trade Sales & Marketing Adolfo Perez. “Vicki and Kirk are already hard at work with their teams implementing a number of initiatives designed to better support our valued travel agent partners.”

Additionally, Carnival has named Ann Hall, a 14-year Carnival veteran, business development director for the Greater New York City area. Mimma Mallogi, who has been with the Carnival team for seven years, has been appointed business development director for the Pacific Northwest region. The line is recruiting for a new business development manager position for the Gulf Coast region, as well.

“Mimma and Ann are hitting the ground running in their expanded roles, bringing their extensive sales expertise and energy to their respective regions,” said Carnival’s Vice President - U.S. Field Sales Mike Julius. “They’re both highly skilled sales professionals who will contribute greatly to travel agent development in their regions.”

Carnival has also added two new business development manager positions within the company’s international sales division. Overseeing Spain, South America and Mexico is Carlos Yebra, a 24-year travel

industry veteran based in Madrid, Spain. Responsible for the balance of Europe, as well as Israel and Japan, is Paul Nyens, a travel industry sales professional based in Antwerp, Belgium, with 26 years of travel industry experience.

All roles are effective immediately.

For additional information, visit GoCCL.com, Carnival's travel agent Internet portal.

###

About Carnival Cruise Line

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 24 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Australia, New Zealand and the Pacific Islands. The company currently has two new 133,500-ton ships on order--Carnival Vista, set to debut in 2016, and an as-yet-unnamed vessel scheduled to enter service in 2018.