



## **Carnival Cruise Line Hosts 'Ultimate Cowboys Fan Fest' with Free Concert by Country Music Superstar Trace Adkins, Appearance by Dallas Cowboys Legend Darren Woodson**

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MIAMI, Oct. 19, 2015 /PRNewswire/ -- Carnival Cruise Line – Texas' largest cruise operator and the Official Cruise Line of the Dallas Cowboys – provided a day of gridiron-inspired fun at the Ultimate Cowboys Fan Fest held this weekend at Klyde Warren Park in Dallas. More than 6,000 fans enjoyed a full schedule of activities, capped off by a free concert by country superstar Trace Adkins who treated fans to an hour-long performance of his biggest hits.



Darren Woodson, a three-time Super Bowl champion with the Cowboys, served as emcee for the event, which also included appearances by the Cowboys' mascot Rowdy, the Dallas Cowboys Cheerleaders, Dallas Cowboys Rhythm & Blue Dancers and Dallas Cowboys Rhythm & Blue Drumline.

Attendees took part in games that brought Carnival's unique cruise experience to life, with mini-golf, a bean bag toss, ping pong, an inflatable slide shaped like the line's iconic funnel, face-painting and a re-creation of the Football Academy training camp.

Carnival also provided fans a taste of its onboard food and beverage offerings with a mocktail station featuring refreshing beverages inspired by the Caribbean-themed RedFrog Pub and BlueIguana Cantina Mexican eatery.

Throughout the day, contestants were chosen at random and given the chance to compete in a football toss against the perennial all-star Woodson. At the top of every hour, one lucky attendee was chosen to win a Carnival cruise giveaway.

Carnival is Texas' most popular cruise line with three ships sailing year-round from Galveston – Carnival Freedom, Carnival Magic and Carnival Triumph. Together, these three ships carry more than 600,000 guests a year – the most of any cruise operator.

"Creating fun and memorable moments is at the heart of what we do here at Carnival Cruise Line," said Christine Duffy, Carnival's president. "Even though this is a bye week for the Cowboys, we're thrilled to bring our unmistakable brand of spirit and excitement to create a fun game day atmosphere for Dallas fans."

"We couldn't ask for a better partner than Carnival Cruise Line to help us keep up the Cowboys spirit even on a bye week," said Eric Sudol, Vice President, corporate partnership sales and service for the Dallas Cowboys. "We were excited to see fans and Dallas residents not only enjoy Carnival's activities but interact with the Dallas Cowboys' fan favorites and Cowboys legend, Darren Woodson. Carnival's Ultimate Cowboys Fan Fest truly mirrored what we love to achieve at AT&T Stadium with our fans."

For additional information and reservations for Carnival Cruise Line, contact any travel agent, call 1-800-CARNIVAL or visit [carnival.com](http://carnival.com). Carnival can also be found on:

Twitter: [www.twitter.com/carnivalcruise](https://www.twitter.com/carnivalcruise)

Facebook Fan Page: [www.facebook.com/carnival](https://www.facebook.com/carnival)

YouTube: [www.youtube.com/carnival](https://www.youtube.com/carnival)

Instagram: [www.instagram.com/carnival](https://www.instagram.com/carnival)

Journalists also can visit Carnival's media site, [www.carnival-news.com](http://www.carnival-news.com) or follow the line's PR department on Twitter at [www.twitter.com/CarnivalPR](https://www.twitter.com/CarnivalPR).

**About Carnival Cruise Line**

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 24 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Australia, New Zealand and the Pacific Islands. The company currently has two new 133,500-ton ships on order--Carnival Vista, set to debut in 2016, and an as-yet-unnamed vessel scheduled to enter service in 2018.

#### **About Klyde Warren Park**

Klyde Warren Park is a 5.2-acre deck park, bridging Uptown Dallas to Downtown Dallas. The park includes a performance pavilion, restaurant, dog park, children's park, great lawn, shaded walking paths, water features, free Wi-Fi, ping pong and foosball tables, and a reading and games area. The mission of Klyde Warren Park is to provide free daily programs to all visitors. Klyde Warren Park is privately operated and managed by the Woodall Rodgers Park Foundation, a 501(c)(3) nonprofit organization. For more information on programming, volunteering or to make a donation to support free daily programs, please visit [www.KlydeWarrenPark.org](http://www.KlydeWarrenPark.org).

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SOURCE Carnival Cruise Line

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