



Redesigned Britannia Club Balcony Staterooms and New Britannia Single Staterooms Will Offer Fine-Tuned Private Enclaves

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SOUTHAMPTON, England, Oct. 13, 2015 /PRNewswire/ -- [Queen Mary 2](#)'s redesigned [Britannia Club Balcony staterooms](#) and all-new [Britannia Single staterooms](#) will offer passengers more options and a more elegant, modern stateroom experience. [Fresh design schemes](#) and fine details will pay tribute to the original Queen Mary's iconic art deco heritage while keeping this grand ocean-liner at the forefront of luxury.

During her extensive 25-day refit at the Blohm+Voss Shipyard in Hamburg, Germany, [Cunard](#) flagship **Queen Mary 2** will receive a wide range of upgrades, including 30 new Britannia Club Balcony staterooms and 15 Britannia Single staterooms, as well as a comprehensive refurbishing of all pre-existing Britannia Club Balcony cabins.

Britannia Club guests enjoy an elevated experience onboard with large, well-appointed balcony staterooms, all with prime locations as well as the freedom to dine when you choose in the dedicated Britannia Club Restaurant – the perfect setting for those who prefer a more intimate dining experience.

A pillow menu is available to help you achieve the perfect night's sleep, alongside a host of other luxurious touches and amenities including:

- Convenient 24-hour room service
- Nightly turndown service with chocolate
- Penhaligons toiletries
- Soft terry robes and slippers
- Refrigerator, safe and hair dryer
- Satellite TV with multi-language film and music channels

"Catering to the changing tastes of our guests is a priority at Cunard," said Richard Meadows, president, Cunard North America. "According to the U.S. Travel Association, solo travelers comprise about 23% of all leisure travelers. In addition, we are seeing a strong demand for Britannia Club accommodations. We have carefully considered these needs in Queen Mary 2's refit by rejuvenating the current Britannia Club staterooms and creating additional accommodations for these respective groups."

Refreshed designs in the Britannia Club and the new Britannia Single staterooms will include softer colour tones to enhance the feeling of space, as well as new contemporary carpet patterns inspired by the geometric diamond designs seen on the original Queen Mary.

Of the 15 Britannia Single staterooms that will be added, nine single cabins will be on Deck 2 and six larger single staterooms will be built on Deck 3L. New single cabins on port side Deck 2 will benefit from increased ceiling height and an illuminated coffered ceiling. New single cabins on port side Deck 3L will feature two unique circular windows with bench seat cushions and a central dressing console table.

"In the remastered Britannia Club Balcony and in the new Britannia Single staterooms, the soft tones will be contrasted with rich imperial blue and antiqued gold highlights to honour Queen Mary 2's art deco heritage," said Andrew Collier, of SMC Design. "We are continuously enamoured by Cunard's distinguished past and its auspicious future, and we endeavour to showcase both through these timeless, relevant and engaging designs."

Britannia Single stateroom guests will enjoy the luxuries of the Britannia experience including, 24-hour room service, nightly turndown service with chocolate and fine Penhaligons toiletries. From organised coffee chats to a host of daytime activities, guests traveling solo will be spoilt for ways to meet new people, brush up on existing talents or to discover new ones.

For more information about **Queen Mary 2** or to book a voyage, contact your Travel Consultant, call Cunard Line at 1-800-728-6273 or visit www.cunard.com.

Editor's Note: Designs / Floorplans are for illustration purposes only and are subject to change

About Queen Mary 2

Christened by Her Majesty The Queen in 2004, Cunard's flagship **Queen Mary 2** defines luxury travel for the 21st Century and continues a 175-year legacy of transatlantic travel. **Queen Mary 2** achieved her 200th Transatlantic Crossing in July 2013. Famous names who have experienced this iconic voyage since 2004 include President George H.W. Bush, Desmond Tutu, James Taylor, Wes Anderson, Tilda Swinton, George Takei, Kim Novak, Uma Thurman, Richard Dreyfuss, John Cleese and Angela Bassett.

Cunard's Britannia Club and Britannia Single Staterooms

Britannia guests indulge in luxurious accommodations, opulent amenities and:

- Enjoy 24-hour room service
- Relax after nightly turndown service with chocolate
- Indulge with Penhaligons toiletries

- Unwind in soft terry robes and slippers
- Refrigerator, safe and hair dryer
- Explore satellite TV with multi-language film and music channels

Britannia Club guests enjoy the deluxe amenities offered in Britannia staterooms and:

- Enjoy a roomy private balcony
- Choose from a pillow menu to achieve the perfect night's sleep
- Dine whenever you choose in the dedicated Britannia Club Restaurant

About Cunard

Defining true excellence at sea with over 175 years of legendary voyages, Cunard is the operator of luxury ocean liners **Queen Mary 2**, **Queen Victoria** and **Queen Elizabeth**, renowned for impeccable White Star Service, gourmet dining and world-class entertainment. Cunard has long been synonymous with the quest for new discoveries since the company's first paddle-wheeled steamer Britannia crossed the Atlantic in 1840. Today, Cunard offers the only regularly scheduled Transatlantic liner service and continues the legacy of world cruising which it began in 1922.

World's Leading Cruise Lines

Cunard is a proud member of World's Leading Cruise Lines. Our exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Costa Cruises, Seabourn and fathom. Sharing a passion to please each guest and a commitment to quality and value, World's Leading Cruise Lines inspires people to discover their best vacation experience. Together, we offer a variety of exciting and enriching cruise vacations to the world's most desirable destinations. Visit us at www.worldsleadingcruiselines.com.

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