



## **Boarding pass in 30 seconds: AIDA Cruises launches Express Check-in**

October 1, 2015

Guests of AIDA Cruises can now check-in on board even faster and more conveniently. As the first cruise line in Germany, the company has introduced a self check-in service. The new Express Check-in premiered on AIDAstella and will be extended to further ships, such as AIDAprima, in the future.

Thanks to AIDA Cruises, the modern technology known from airports will now be found at cruise terminals as well. In addition to the regular check-in counters, six mobile kiosks will be offered for the Express Check-in from now on. Within just 30 seconds, AIDA guests scan their identification documents and, after a few clicks, receive their boarding passes. Should guests choose not to use their ID photos for the boarding pass, they can have a new photo taken right there at the kiosk. Competent crew members are there at the machines at all times to help if guests have questions or need assistance.

“We make a continuous effort to render the most beautiful time of year for our guests even more pleasant and convenient. That’s why we invest a great deal of innovation and energy in developing new technologies for our ships,” said Thomas Pfitzer, Chief Technical Officer AIDA Cruises.

To use the Express Check-in, all guests need to do is register their preferred mode of payment for the shipboard account statement in the travel portal MyAIDA prior to the cruise.

Rostock, October 1, 2015

About AIDA Cruises:

AIDA Cruises is one of Germany’s fastest growing and most financially successful tourism businesses and currently employs around 7,000 people from 40 countries. Of these employees, 6,000 work on board and 1,000 work at the company headquarters in Rostock and Hamburg. AIDA operates and markets a fleet of 10 state-of-the-art cruise ships. The ships are operated in compliance with the highest international quality, environmental, and safety standards. By 2020, the AIDA fleet will expand to 14 ships. AIDA voyages are a sophisticated and lifestyle-oriented vacation at sea, and bring you to 190 of the most exciting destinations in the world. Current trends are quickly embraced and implemented to keep up with the times and the desires of our guests.