



## **Wolfgang Ebenbichler Appointed Vice President Guest Experience, Food and Beverage for Princess Cruises**

September 14, 2015

SANTA CLARITA, Calif. (Sept. 14, 2015) – Wolfgang Ebenbichler has been appointed to the role of vice president, guest experience, food and beverage for [Princess Cruises](#). In this role, he will be responsible for leading a team that connects with guests each day through a wide spectrum of culinary, dining, bar and lounge experiences.

Ebenbichler brings many years of experience as head of food and beverage operations and as an executive chef at hotels and resorts around the world, including Caesar's Entertainment, the Opryland Resort, and Starwood's Disney World Swan and Dolphin, where he was responsible for developing a number of new food and beverage concepts.

Most recently he has served as Chief Executive Officer of u4iA Concepts, a hospitality organization that designs concepts and connects resorts and casinos with third-party restaurant and bar operators.

"Wolfgang brings valuable experience and a wealth of knowledge in food and beverage management and operations to Princess Cruises. We know he will drive a successful team to deliver to our guests [memorable culinary experiences](#)," said Rai Caluori, executive vice president of guest experience and product development. "He will play an incredible role leading the development and implementation of many new culinary offerings including the roll-out of our new partnership with [Chef Curtis Stone](#), new developments for [Chocolate Journeys](#) with Chocolatier Norman Love and our popular [craft beer series](#), to name a few."

A chef by training, Ebenbichler completed his culinary certification and hospitality management studies in Austria and began his career in the United States with culinary management positions at Ritz Carlton hotels.

Additional information about Princess Cruises is available through a professional travel consultant, by calling 1-800-PRINCESS (1-800-774-6237), or by visiting the company's website at [princess.com](#).

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### **About Princess Cruises:**

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 18 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided in an environment of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million guests each year to destinations around the globe ranging in length from three to 114 days. The company is part of Carnival Corporation & plc (NYSE/LSE:CCL; NYSE: CUK).

### **Newsroom:**

Additional media information is available at [princess.com/news](#).

### **For further information contact:**

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