



## **Holland America Line Hosts Seattle Men's and Women's Choruses Director's Circle Summer Luncheon on Board *ms Amsterdam***

August 20, 2015

Seattle, Wash., Aug. 20, 2015 — Holland America Line hosted the annual Director's Circle Summer Luncheon for the Seattle Men's and Women's choruses aboard *ms Amsterdam* Sunday, Aug. 16, 2015, at the Port of Seattle.

The event started with a message from Executive Director of Seattle Men's Chorus Steven Smith, Artistic Director Dennis Coleman and Board President Bob Davidson, followed by a performance in the ship's main show lounge by artists from both choruses. After a gourmet lunch guests were invited to tour the ship.

"Holland America Line is proud to be a longstanding supporter of Seattle Men's and Women's choruses, organizations that not only represent exceptionally talented artists but who also act as a voice for acceptance," said Orlando Ashford, president of Holland America Line. "Entertainment and cruising go hand in hand, and it's rewarding when we can partner with local arts organizations that have a worldwide impact."

"Our annual luncheon aboard one of Holland America Line's beautiful ships is a highlight of our year," said Smith. "Without the support of our community partners we would not be able to provide such quality programming, so we are deeply grateful to Holland America Line for everything that they do for the choruses and our organization."

### **About Seattle Men's and Women's Choruses**

The Seattle Men's Chorus and Seattle Women's Chorus are two of the largest community choruses in America. Formed in 1979, the Seattle Men's Chorus is the largest gay men's chorus in the world, with more than 350 singing members. The Seattle Women's Chorus, which debuted in 2002, has quickly grown to over 300 singers.

Full-scale choral productions combine the region's leading professional talents with nationally known guest artists to create events that attract more than 25,000 people to a five-concert series each season. Thousands more see each chorus in other local performances every year. To learn more visit [flyinghouse.org](http://flyinghouse.org).

### **Holland America Line Community Support**

Each year Holland America Line hosts more than 25 shipboard charity luncheons for nearly 5,000 guests in its home port cities. In addition, Holland America Line and its corporate foundation's charitable-giving programs provide cash sponsorships, in-kind donations, free- and reduced-fare cruise donations for nonprofit fundraising events, donations of usable shipboard items around the world, employee volunteerism and other philanthropic activities.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL HAL (877-724-5425) or visit [hollandamerica.com](http://hollandamerica.com).

**Editor's note:** Photos are available at: <https://www.cruiseimagelibrary.com/c/w7qdo6di>.

Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the [Online Communities](#) quick link on the home page at [hollandamerica.com](http://hollandamerica.com).

**About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]**

Holland America Line's fleet of 15 ships offers more than 500 cruises to 415 ports in 98 countries, territories or dependencies. One- to 110-day itineraries visit all seven continents and highlights include Antarctica, South America, Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to ports in the Caribbean, Alaska, Mexico, Canada/New England, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, on order for delivery in April 2016 from Fincantieri shipyard, as well as a second Pinnacle Class ship due for delivery in November 2018.

Fleetwide, the company features Signature of Excellence enhancements, a commitment totaling more than \$500 million, that showcase the Culinary Arts Center presented by Food & Wine magazine — a state-of-the-art onboard show kitchen where more than 60 celebrated guest chefs and culinary experts provide cooking demonstrations and classes — Explorations Café powered by The New York Times, Digital Workshop powered by Windows, teens-only activity areas and all-new stateroom amenities highlighted by flat-panel TVs and plush Euro-Top Mariner's Dream Beds.

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