



Holland America Line Promotes Nate Burdulis to Newly Created Role of Director, Strategic Sales Planning and Administration

July 9, 2015

Seattle, Wash., July 9, 2015 — Holland America Line has promoted Nate Burdulis to the position of director, strategic sales planning and administration. In this newly created role he will lead a team within the sales department that will provide on-demand reporting, sales analytics and strategic interaction with top accounts. Burdulis also will assist in developing and executing trade distribution programs and initiatives designed to further expand the premium line's relationships with travel professionals.

He will report to Eva Jenner, Holland America Line's vice president, North America sales.

"Nate's strong knowledge of our business, distribution channel structure and processes will be a valuable asset to the sales team," said Jenner. "His prior experience in marketing and revenue management gives him a unique set of skills to enhance and further develop the strong relationship Holland America Line has with our travel partners. Nate will play an integral role in expanding our PartnerSHIPS program."

With PartnerSHIPS, all of Holland America Line's trade programs and services are rolled into a single platform, making it easier for travel professionals to have full access to an at-a-glance menu of resources.

Burdulis' most recent position with Holland America Line was manager, pricing and demand, where he was responsible for all marketing and pricing initiatives for a variety of cruise programs. He also developed educational training materials and sales tools, conducted new product training and ensured effective execution of marketing initiatives.

Prior to that, he was a revenue management analyst and marketing specialist at Holland America Line. Burdulis holds a Bachelor of Arts from the Edward R. Murrow School of Communication at Washington State University.

Editor's note: Photo is available at <https://www.cruiseimagelibrary.com/c/d8fe0hpy>.

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media outlets via the [Online Communities](#) quick link on the home page at hollandamerica.com.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 15 ships offers more than 500 cruises to 415 ports in 98 countries, territories or dependencies. One- to 110-day itineraries visit all seven continents and highlights include Antarctica, South America, Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to ports in the Caribbean, Alaska, Mexico, Canada/New England, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, on order for delivery in April 2016 from Fincantieri shipyard, as well as a second Pinnacle Class ship due for delivery in November 2018.

Fleetwide, the company features Signature of Excellence enhancements, a commitment totaling more than \$500 million, that showcase the Culinary Arts Center presented by Food & Wine magazine — a state-of-the-art onboard show kitchen where more than 60 celebrated guest chefs and culinary experts provide cooking demonstrations and classes — Explorations Café powered by The New York Times, Digital Workshop powered by Windows, teens-only activity areas and all-new stateroom amenities highlighted by flat-panel TVs and plush Euro-top Mariner's Dream Beds.