Princess Cruises Announces Thirst-Quenching Sip & Sail Cruise Promotion

July 9, 2015

Sale Features Free All-Inclusive Beverage Package and Specialty Dining for Two

SANTA CLARITA, Calif. (July 9, 2015) – Princess Cruises today announced a thirst-quenching deal with the Sip & Sail cruise promotion offering free all-inclusive beverages, plus specialty dining. More than 350 cruise vacations for 2016 are on sale to destinations around the globe.

In addition to cruise savings, the Sip & Sail includes unprecedented offers to sweeten the deal. Guests booking a balcony, mini-suite or suite staterooms will receive a free all-inclusive beverage package for two people. Plus, guests booking a mini-suite or suite stateroom will receive free specialty dining for two people.

The all-inclusive beverage package includes any individual beverage item such as soda, juices, shakes and floats, bottled water, cocktails, spirits, wines, beers, specialty coffees and tea, up to $10 retail value, purchased at all bars, public lounges and dining venues. Additionally, full bottles of wine below $100 retail can be purchased in the bars, dining room or in stateroom at 40% discount from the menu price.

Guests can also book and receive these offers with a special reduced deposit of only $100 per person and third- and fourth-berth guests can also sail with reduced fares of up to 50% off.

Examples of Sip & Sail cruise deals include:

- Caribbean cruise — 6 days: $899 balcony stateroom; $1,099 mini-suite stateroom
- Alaska cruise — 7 days: $1,349 balcony stateroom; $1,549 mini-suite stateroom
- Alaska land and sea vacation —11 nights: $2,124 balcony stateroom; $2,324 mini-suite stateroom
- Scandinavia and Russia cruise —11 days: $2,499 balcony stateroom; $2,999 mini-suite stateroom
- Mediterranean cruise —14 days: $3,248 balcony stateroom; $3,848 mini-suite stateroom

More information about the Sip & Sail cruise sale is available at princess.com/cruisedeals.

All prices are per person based on double occupancy. The “Sip and Sail” cruise deal runs from 12:00 a.m. PDT on July 9 through 11:59 p.m. PDT on August 18, 2015 and is available to residents of the United States, Canada, Puerto Rico, Mexico and Bermuda.

Additional information about Princess Cruises is available through a professional travel consultant, by calling 1-800-PRINCESS (1-800-774-6237), or by visiting the company's website at princess.com.

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About Princess Cruises:
One of the best-known names in cruising, Princess Cruises is a global cruise and tour company operating a fleet of 18 modern ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities,

all provided in an environment of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million guests each year to destinations around the globe ranging in length from three to 114 days. The company is part of Carnival Corporation & plc (NYSE/LSE:CCL; NYSE:CUK).

Newsroom:
Additional media information is available at princess.com/news

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