



Holland America Line Promotes Gerald Mosslinger to Vice President, Food and Beverage

June 16, 2015

Seattle, Wash., June 16, 2015 — Holland America Line has promoted Gerald Mosslinger to vice president, food and beverage, as part of the renamed Guest Experience and Product Development Department that was formerly the Marine Hotel Operations Department. The cruise line made the departmental name change to better reflect the department's core objectives and primary focus.

As vice president, food and beverage, Mosslinger will oversee all of the culinary and dining service operations as well as manage all beverage operations for the Holland America Line fleet, including revenue activities, product innovation and service. He will report to Michael Smith, senior vice president, Guest Experience and Product Development, as well as have reporting responsibilities to Paul Goodwin, executive vice president, Onboard Revenue and Port/Shore Operations, for Holland America Group.

“Gerald’s promotion to vice president demonstrates the importance of the food and beverage experience as a component of the overall premium cruise vacation and our ability to exceed our guests’ expectations,” said Smith. “Gerald will help us focus on enhancing our service and standards in this critical area; we congratulate him on this well-deserved promotion and look forward to watching him apply his knowledge, creativity and extensive experience in his new role.”

Mosslinger’s most recent position with Holland America Line was director, beverage and signature services, where he was responsible for all beverage services as well as beverage revenue across the fleet.

Prior to joining the company, Mosslinger was with Joachim Splichal’s Patina Restaurant Group based in Los Angeles, Calif., where he served as regional vice president. His relationship with Holland America Line dates to his time as manager, marine hotel operations, for Windstar Cruises when it was owned by Holland America Line. He also spent more than seven years at Seabourn, both ashore in the Miami, Fla., office and aboard the line’s ships.

For more information, contact a travel professional, call 1-877-SAIL-HAL (1-877-724-5425) or visit hollandamerica.com.

Editor’s note: Photos are available at <https://www.cruiseimagelibrary.com/c/5rrjwew6>.

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About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line’s fleet of 15 ships offers more than 500 cruises to 415 ports in 98 countries, territories or dependencies. One- to 110-day itineraries visit all seven continents and highlights include Antarctica, South America, Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to ports in the Caribbean, Alaska, Mexico, Canada/New England, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, on order for delivery in April 2016 from Fincantieri shipyard, as well as a second Pinnacle Class ship due for delivery in November 2018.

Fleetwide, the company features Signature of Excellence enhancements, a commitment totaling more than \$500 million, that showcase the Culinary Arts Center presented by Food & Wine magazine — a state-of-the-art onboard show kitchen where more than 60 celebrated guest chefs and culinary experts provide cooking demonstrations and classes — Explorations Café powered by The New York Times, Digital Workshop powered by Windows, teens-only activity areas and all-new stateroom amenities highlighted by flat-panel TVs and plush Euro-top Mariner's Dream Beds.

CONTACT: Sally Andrews
PHONE: 800-637-5029
EMAIL: pr@hollandamerica.com