



## **Six Months and Counting – P&O Cruises’ Latest Ships are on the Horizon**

May 25, 2015

The countdown is on at P&O Cruises, with exactly six months to go until its latest ships – Pacific Aria and Pacific Eden – debut in Sydney.

The two ships will be welcomed into the P&O Cruises’ fleet during a five-ship spectacular on Sydney Harbour on November 25.

P&O Cruises Senior Vice President Sture Myrmell said the event would be a day to remember.

“The maiden visit of one ship is always a big occasion, but to have two ships make their first Sydney call together, accompanied by their three big sisters, will make history. It’s going to be amazing,” Mr Myrmell said.

Featuring a new look and feel for P&O Cruises, Pacific Aria and Pacific Eden have been inspired by modern Australia and will offer a resort style atmosphere, with stylish features and a relaxed vibe.

Both ships will feature a range of dining options including the revolutionary new Pantry, which will replace the traditional ship’s buffet with an international food market showcasing eight delicious outlets.

Other onboard offerings unveiled by the cruise line include stylish new lounges and bars, a stunning poolside area, new Pandora jewellery boutiques and a range of entertainment options including Bianco, the new P&O White party.

Mr Myrmell said agent and consumer feedback on the latest ships had been overwhelming.

“Everyone is incredibly excited by the new direction – we’ve been flooded with compliments about Pacific Aria and Pacific Eden since we unveiled more images and details of the ships in our new brochure last month.”

**For more information visit [www.pocruises.com.au](http://www.pocruises.com.au)**

About P&O Cruises: The region’s largest and longest-serving cruise operator, P&O Cruises Australia leads the way in cruising as Australasia’s only ‘home brand’ and its favourite cruise line. P&O Cruises has been sailing the region for more than 80 years, and has pioneered new destinations around Australia, the Pacific and Asia including Papua New Guinea, as reported in the New York Times’ 52 top destinations for 2015. On November 25, 2015, P&O Cruises will welcome two additional ships to its current three-ship fleet becoming the nation’s largest cruise line with five ships cruising from eight home ports in Australia, New Zealand and Singapore. The addition of Pacific Aria and Pacific Eden has paved the way for exciting new cruise options including deployments from every mainland state in Australia and an extended deployment from Auckland. The pair herald a new era for P&O Cruises, as reflected in its new brand repositioning - P&O Cruises, Like no Place on Earth.

**Photo Caption: P&O Cruises’ executive team counts the days: (l to r) Market Planning Director Matthew Rutherford; Senior Vice President, P&O Cruises Sture Myrmell; Customer Sales and Service Director Amanda McClelland; Hotel Operations Director Ken Flavell;**

**Entertainment Director Brett Annable and Food & Beverage Director Thomas Karlsson.**