



Party in Style with P&O Cruises' New White Nights

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Party time on P&O Cruises is about to take on a stylish new shade as the cruise line revamps its onboard entertainment program to include dazzling top deck white parties.

Four new party concepts will be rolled out across the fleet from June including Bianco, the P&O White Party, which is set to be the biggest night on any cruise turning the open deck into a whiteout with special effects such as smoke cannons and a snow finale, white cocktails, live music and everyone dressed in their brightest whites. Along with a DJ pumping out tunes from a specially-designed stage on the dance floor, there will be a selfie wall complete with selfie sticks so partygoers can capture memories of the night to share on social media.

P&O Cruises Entertainment Director Brett Annable said Bianco would be a cruise highlight.

"Inspired by the world's superclubs and what's trending in modern Australian venues, Bianco will be the party to be seen at. The next big thing in cruise entertainment, it will be much more than a party - it will be a special event and we think it will fast become the most popular night onboard our ships," Mr Annable said.

Mr Annable said all ages would be welcome at Bianco but younger cruisers would also be able to enjoy their own dedicated parties.

As part of the revamped entertainment line-up, cocktail nights will take on a glam new look with Gatsby-themed evenings encompassing the cruise line's classic show, The Velvet Rope, and an after-party evoking all the glitz of the 1920s.

There will also be a retro Back to School party in the nightclub and afternoon Vegas parties, bringing the trademark fun in the sun offered at some of Las Vegas' most famous day clubs to the pool deck with a DJ, Vegas cocktails and beach balls.

Every cruise of three nights or more will feature the new Bianco night while the Gatsby-themed event and Back to School party will occur on cruises of four nights or more. Pacific Island cruises will continue to offer an afternoon island-themed sailaway party.

Continuing the entertainment revolution onboard, Mr Annable said a new stage show was being introduced, unlike anything ever performed on P&O Cruises' ships.

"Off the Charts has a contemporary look and feel – it's more of a concert than a musical. Like the Grammys, there will be individual performances of songs from the best singers of our generation including Bruno Mars, Taylor Swift and Adele. We've even brought in several choreographers so each piece of music is totally separate and has a different feel," he said.

With Off the Charts added into the mix along with musical The Velvet Rope, thought-provoking production Disconnected and contemporary show Life As We Know It, the ships would offer a show for every taste, Mr Annable said.

