



Ruby Princess Receives Special Welcome in Juneau

May 7, 2015

Team of Alaska Sled Dogs “Pulls” Cruise Ship into Port

SANTA CLARITA, Calif. (May 6, 2015) – Guests aboard Ruby Princess received a special welcome today as a team of Alaska sled dogs “pulled” the ship into the port of Juneau, marking the vessel’s maiden voyage in Southeast Alaska.

The four-dog sled team, driven by Maliko Ubl of TEMSCO Helicopters Mendenhall Glacier Dog Sledding Tours and Alaska Icefield Expedition, mushed their way alongside the cruise ship giving guests an official Alaska welcome before they disembarked and enjoyed the day exploring Juneau. Princess guests even got the chance to meet and take photos with the dogs before departing for shore excursions to experience the Great Land.

Princess Cruises, voted the Best Cruise Line in Alaska seven years running by the readers of Travel Weekly, is now making the top vacation experience in Alaska even better with the debut of North to Alaska! Introduced for the 2015 cruise season and created in partnership with local experts, North to Alaska! features a variety of authentic Alaska culinary, educational and entertainment experiences designed to delve deeper into the fascinating frontier guests are exploring around them. The program includes expanded Alaska seafood offerings, with signature dishes from local chefs and restaurants; unique interactions with Alaskans; and onboard festivals to allow guests to eat like a local, learn from the locals, and celebrate like a local.

Princess’ Alaska cruise season features seven ships offering seven-day itineraries cruising from the ports of Vancouver, Whittier and Seattle; and 10-day sailings from San Francisco.

Additional information about all of the Princess Alaska cruise options and North to Alaska! can be found at princess.com/NorthToAlaska.

About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 18 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided in an environment of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million guests each year to destinations around the globe ranging in length from three to 114 days. The company is part of Carnival Corporation & plc (NYSE/LSE:CCL; NYSE:CUK).

Newsroom:

Additional media information is available at princess.com/news.

For further information contact:

Karen Candy, kcandy@princesscruises.com, 661-753-1540

Julie Benson, jbenson@princesscruises.com, 661-753-1530