



Carnival Corporation Launches First of Two New Ships in 2015 as World's Largest Cruise Company Continues to Enhance its Industry-Leading Fleet

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P&O Cruises UK's Britannia, the biggest ship designed exclusively for Britain, was christened today in official naming ceremony

AIDA Cruises' AIDAprima will begin service later this year, the second of 10 ships scheduled to be delivered to Carnival Corporation's fleet between 2015 and 2018

MIAMI, March 10, 2015 /PRNewswire/ -- [Carnival Corporation & plc](#) (NYSE/LSE: CCL; NYSE: CUK), the world's largest travel and leisure company, celebrated the launch of P&O Cruises UK's newest ship, Britannia, in a naming ceremony held today in Southampton, England, to commemorate its entry into service for the P&O Cruises fleet. Britannia, the first of two new ships joining Carnival Corporation's industry-leading fleet in 2015, will be joined later this year by AIDA's new flagship vessel, AIDAprima, when it begins regular service this fall.



Britannia, the biggest ship designed exclusively for Britain, embodies the spirit of modern Britain through the ship's contemporary, elegant design, cutting-edge art collection, best of British chefs, state-of-the-art cookery school and world-class spa. Following the naming ceremony, the 3,657-passenger vessel will embark on her maiden voyage to the Mediterranean and during her maiden season will also sail to the Norwegian Fjords, Canary Islands and the Baltic Sea, as well as offering a range of short breaks and a special "round-Britain" cruise. The 143,000-ton ship will then transfer to the Caribbean for the winter season sailing a range of 15 night fly/cruise itineraries from Barbados.

Carnival Corporation President & CEO Arnold Donald, Carnival UK Chairman David Dingle and Carnival UK CEO David Noyes along with distinguished guests, government officials and the ship's crew helped welcome Britannia to the fleet at today's naming ceremony.

"The Britannia is a stunning ship that is equal parts beauty, class and entertainment, and will surely provide an amazing experience for our guests," said Donald. "Today's celebration, filled with so many classic elements that are quintessentially British, was the perfect way to kick off her official start of service in our fleet. As Britannia immediately begins wowing our guests on her inaugural voyage this weekend, we look forward to building on this excitement and momentum with our next great ship addition in 2015, the AIDAprima. She will join our Carnival Corporation fleet this fall as one of the most technologically advanced cruise ships ever built."

Donald added, "These amazing new ships are part of our fleet enhancement strategy that will see 10 new ships join our fleet in the next three years. More importantly, every one of our ships plays a key role in helping us meet our goal to consistently exceed guest expectations on every voyage, and to give our guests the vacation of a lifetime, every time they cruise with us."

The new flagship of AIDA Cruises, AIDAprima, will join its fleet in fall 2015 as the most environmentally friendly cruise ship to date. It will kick off its service with a 50-day journey from Yokohama, Japan, to Dubai. Following its maiden voyage, AIDAprima will offer seven-day-cruises from Dubai. In spring 2016, it will head to Hamburg, Germany, where it will have its homeport, making AIDA Cruises the first cruise line to have a ship based in Germany year-round. Starting on April 30, 2016, AIDAprima will make the first of its all-season seven-day journeys through Western Europe. The 124,100-ton vessel will be able to accommodate 3,300 passengers and will feature a variety of world-class entertainment, on-board activities, dining, shopping and relaxation offerings.

In addition to these two ships, Carnival Corporation will welcome ships from five of its nine global brands in the next three years. The brands include AIDA Cruises, Holland America Line (two ships), Carnival Cruise Line (two ships), Seabourn (two ships) and Princess Cruises. All told, Carnival

Corporation has refreshed its global fleet – the largest in the world – with more than 30 new ship additions since 2007, including two ships launched in late 2014, Regal Princess and Costa Diadema.

In 2016, Carnival Cruise Line is scheduled to debut Carnival Vista, a stunning 133,500-ton ship that will be the largest ever in its fleet, and Holland America Line will launch its newest ship, the 99,500-ton ms Koningsdam, a new Pinnacle Class ship that can carry 2,650 passengers. Also in 2016, AIDA will introduce a new sister ship to the AIDAprima with capacity for 3,300 passengers, while Seabourn will unveil its newest luxury ship, expected to be the biggest ever built by the brand with the ability to serve 604 passengers.

Looking forward to 2017, Princess Cruises is working with Fincantieri to build a 3,560 passenger, 143,000-ton vessel featuring the highly popular design elements introduced by the brand's two newest ships, sisters Royal Princess and Regal Princess.

In addition to these new ships, Carnival Corporation continues to expand its fleet leadership with upgrades and refurbishments to existing ships. In 2015 alone, the company plans upgrades or refurbishments on 17 ships across six of its brands. The 2015 refurbishment plans include two former Holland America Line ships transferred to P&O Cruises Australia that will undergo complete refurbishment before sailing as Pacific Aria and Pacific Eden starting in November 2015. The renovated ships will offer a new level of comfort and style with onboard features tailored for Australian and New Zealand passengers, as Carnival Corporation boosts its industry-leading presence in the world's fastest-growing cruise market.

About P&O Cruises UK

P&O Cruises has a fleet of seven ships offering holidays tailored to British tastes combining genuine service, a sense of occasion and attention to detail, ensuring passengers have the holiday of a lifetime, every time. Azura was launched in April 2010 – officially named by Godmother Darcey Bussell CBE. Small ship Adonia was added to the fleet in May 2011, named by Dame Shirley Bassey, DBE. Britannia, a new 141,000 ton ship, will be added to the fleet in March 2015

About AIDA Cruises

AIDA Cruises is the leader and most recognized cruise brand dedicated to the German cruise market and renowned for its youthful style and casual service attracting a mix of active and relaxation-seeking vacationers. AIDA Cruises operates and markets one of the world's most state-of-the-art and environmentally friendly fleets, currently comprising 10 cruise ships. By 2016, the AIDA fleet will expand to 12 ships.

About Carnival Corporation:

Carnival Corporation & plc is the largest cruise company in the world, with a portfolio of cruise brands in North America, Europe, Australia and Asia, comprised of Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard Line, P&O Cruises (Australia) and P&O Cruises (UK).

Together, these brands operate 101 ships totaling 216,000 lower berths with 9 new ships scheduled to be delivered between 2015 and 2018. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour companies in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices. Additional information can be found on www.carnival.com, www.hollandamerica.com, www.princess.com, www.seabourn.com, www.aida.de, www.costacruise.com, www.cunard.com, www.pocruises.com.au and www.pocruises.com.

Editor's Note: Images from today's Britannia naming ceremony are available at www.pocruisespresspictures.com.



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SOURCE Carnival Corporation

Roger Frizzell, Carnival Corporation, RFrizzell@Carnival.com, (305) 406-7862; Mike Flanagan, LDWWgroup, Mike@ldwwgroup.com, (727) 452-4538; Michele Andjel, P&O Cruises UK, Michele.Andjel@carnivalukgroup.com, 023 8065 6653; Hansjorg Kunze, AIDA Cruises, hansjoerg.kunze@aida.de, +49 (0)381/444-8020