



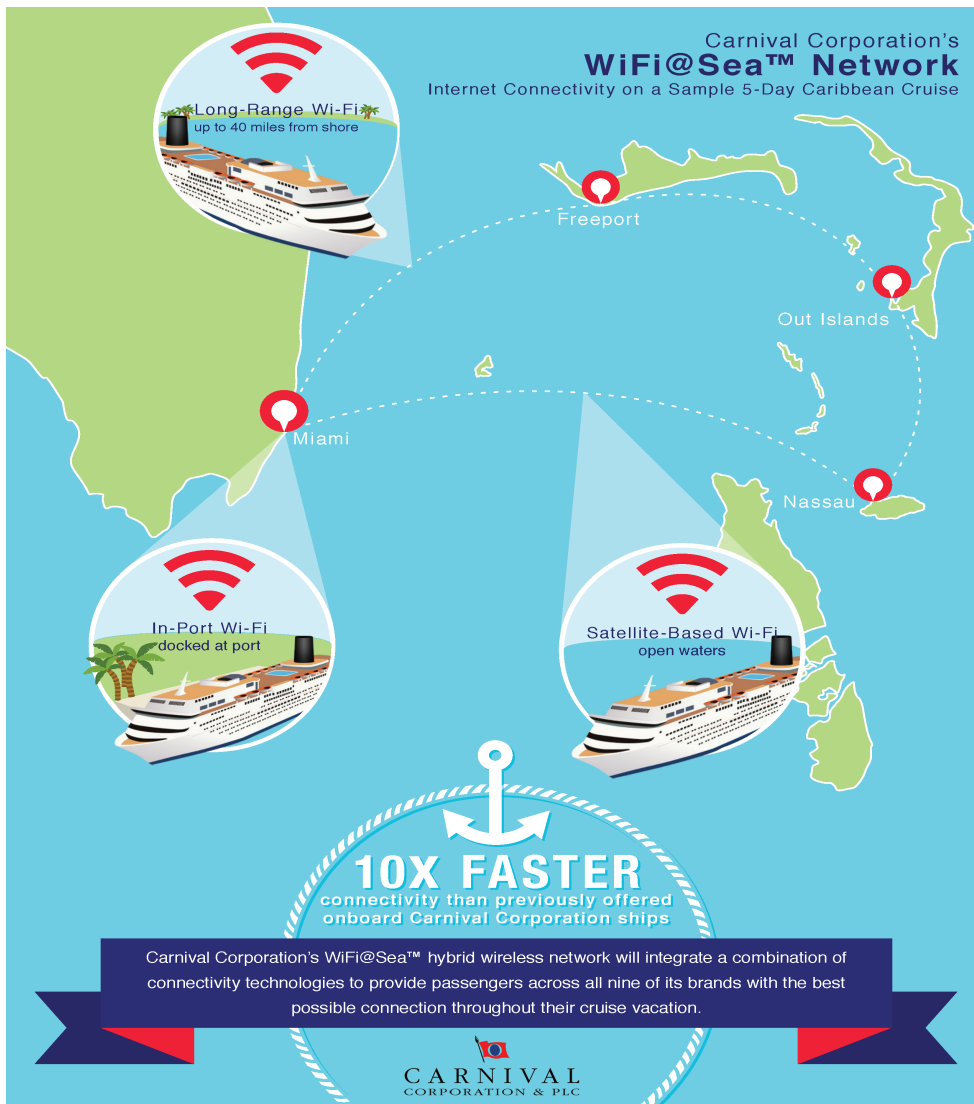
Carnival Corporation Unveils Cruise Industry's First Hybrid Wireless Network at Sea

November 3, 2014

Company's innovative WiFi@Sea™ high-speed network will combine land-based systems and advanced satellite connectivity designed to give passengers faster, more stable and powerful internet service at sea.

With connectivity speeds that can be roughly 10 times faster than ever before, passengers will be able to share their cruise experience via Internet, email and social media in real time.

MIAMI, Nov. 3, 2014 /PRNewswire/ -- Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), the world's largest cruise company, today unveiled the cruise industry's first-of-its-kind hybrid wireless network – an enhanced high-speed service to eventually be rolled out to all 101 of its ships on all nine of its brands. This technology innovation is expected to revolutionize how millions of its passengers stay in touch during their cruise and generate even greater interest in cruise vacations, especially among the tech-savvy millennial generation.



Carnival Corporation's backbone connectivity network, known as WiFi@Sea™, will integrate a unique combination of strategically located land-based antennas installed along cruise routes, Wi-Fi from a port connection and advanced satellites, forming an innovative network that is a first in the cruise industry on this scale. The "smart hybrid" network is designed to provide passengers and crew with faster and more stable internet access throughout their voyage – a feature becoming increasingly important to travelers of all ages looking to stay connected and share their experiences through social media.

Once completed, the integrated network will seamlessly switch among its various technology solutions to give passengers the highest available

bandwidth capacity and strength of signal. The network will be capable of providing Internet connectivity speeds that can be roughly 10 times faster than those previously offered on Carnival Corporation's ships – ultimately expected to provide passengers with the best possible connectivity in the cruise industry.

Following the initial launch in North America in fourth quarter of this year for ships sailing in the Caribbean – the world's most popular region for cruising – Carnival Corporation is scheduled to rollout the technology globally. Under the current plan, the expansion will continue with Alaska in summer of 2015 and will extend to the Mediterranean, Baltic, Western European and Asian regions in 2015 and 2016. The technology will eventually be available on all nine of the company's leading global brands – AIDA Cruises, Carnival Cruise Lines, Costa Cruises, Cunard, Holland America Line, P&O Cruises UK, P&O Cruises Australia, Princess Cruises and Seabourn.

"This is a major technology breakthrough designed to enhance the cruise experience for our passengers," said Ramon Millan, senior vice president and global chief information officer for Carnival Corporation. "Our guests are looking for different experiences when they cruise – some are interested in disconnecting and others are interested in staying in touch with their world back home. For those who want to stay connected while on vacation, our new network will help them do so, whether that means checking email or posting pictures to their social media sites.

"Our smart hybrid network," Millan added, "will not only enhance our guests' onboard experience and help our crew members keep in touch with their friends and family at home, but we believe it will also help us attract new cruisers, especially millennials who have made connectivity and social media an everyday part of their lives. Our goal is to give our passengers the best possible connection to the Internet whether they are in port, cruising near a coastal area or sailing in the middle of the ocean. In terms of the technology, the smart hybrid network represents an innovative solution designed for the unique circumstances of providing wireless Internet access on our cruise ships sailing around the world."

Added Milan: "Our integrated network is also designed to be highly flexible. As technology changes, we can change how our network operates. So it is very possible that one of the technologies we are using today in our network may be replaced by a newer, better technology a few months from now. That flexibility means we can constantly be on the leading edge of updating our integrated network and making sure our passengers have the best possible solution for staying in touch."

How the Carnival "Smart Hybrid" WiFi@Sea Network Works

The newly equipped ships will connect to the new wireless network via multiple technologies – port Wi-Fi, long-range Wi-Fi and a fleet of advanced satellite systems over multiple frequency bands. The network will seamlessly switch back and forth between connection types based on which option will provide the best user experience at that time. Much like a cell phone changing from one data connection to another while moving across a coverage area, the toggle between networks will be transparent for travelers and managed behind the scenes by a high-tech system.

Carnival Corporation has been piloting this technology for over a year, and due to positive guest feedback and the overall success of the program, the company is moving on to the next phase of implementation. Pricing will vary by brand upon service rollout.

In looking to the future, this first-of-its kind, hybrid approach to Internet connectivity at sea will allow Carnival Corporation to add new technologies to the network as they become available. Similarly, the scalable model will allow the company to extend the network as it adds new ports of calls and routes to its upcoming ship itineraries.

About Carnival Corporation

Carnival Corporation & plc is the largest cruise company in the world, with a portfolio of cruise brands in North America, Europe, Australia and Asia, comprised of Carnival Cruise Lines, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, Ibero Cruises, P&O Cruises (Australia) and P&O Cruises (UK).

Together, these brands operate 101 ships totaling 212,000 lower berths with eight new ships scheduled to be delivered between 2014 and 2017. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour companies in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices. Additional information can be found on www.carnival.com, www.hollandamerica.com, www.princess.com, www.seabourn.com, www.aida.de, www.costacruise.com, www.cunard.com, www.iberocruceros.com and www.pocruises.com.au and www.pocruises.com.

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Media Contacts:

Roger Frizzell, Carnival Corporation, [\(305\) 406-7862](tel:3054067862)

Mike Flanagan, LDWWgroup, [\(727\) 452-4538](tel:7274524538)