



Cruise Industry Veteran Tom Dow Appointed Vice President of Public Affairs for Carnival Corporation & plc

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Princess Exec Joins Corporate Parent

MIAMI, Oct 21, 2003 /PRNewswire-FirstCall via COMTEX/ -- Tom Dow, a 28-year travel industry veteran, has been named vice president - public affairs for Miami-based Carnival Corporation & plc (NYSE: CCL; LSE) (NYSE: CUK), the world's largest cruise operator.

In this newly created position, Dow serves as Carnival Corporation & plc's liaison to federal and state governments and local communities in North America. He also serves as Carnival Corporation & plc's representative for industry organizations such as the International Council of Cruise Lines (ICCL) and the Northwest CruiseShip Association (NWCA) and works closely with the company's legal, environmental, medical, and shipbuilding departments to coordinate policies and positions on various industry issues.

Dow reports directly to Carnival Corporation & plc Chairman and CEO Micky Arison and Vice Chairman and COO Howard Frank.

"As Carnival Corporation & plc has grown during recent years, so has its need for a liaison with federal, state and local governments. We are very pleased to be able to appoint such a highly respected and knowledgeable travel industry professional as Tom to assume this important role," Arison said.

One of the most visible executives in the cruise industry, Dow has been vice president of public affairs for Princess Cruises and Tours for the past seven years. Prior to that, he served as vice president of Princess Tours' hotel division for two years. From 1975-1994, Dow held various management positions, including vice president of statewide operations and tourism, with NANA Development Corporation, one of the Alaska Native Regional Corporations that is involved in hotel and tour operations, food service and various other interests.

Dow currently serves as a director of the Cruise Industry Charitable Foundation and sits on several committees for the ICCL and NWCA. He is also past president of Alaska Visitors Association and received the organization's North Star award in 1990. He has served on the boards of the Alaska Travel Industry Association, Alaska Tourism Marketing Council, and was chairman and a board member of the Alaska Native Tourism Council.

Dow holds a B.A. in political science from the University of Northern Colorado.

Carnival Corporation & plc is the largest cruise vacation group in the world, with a portfolio of 13 cruise brands in North America, Europe and Australia, comprised of Carnival Cruise Lines, Princess Cruises, Holland America Line, Costa Cruises, P&O Cruises, Cunard Line, Windstar Cruises, Seabourn Cruise Line, Ocean Village, Swan Hellenic, AIDA, A'ROSA, and P&O Cruises Australia.

Together, these brands operate 70 ships totaling more than 110,800 lower berths with 13 new ships scheduled for delivery between now and mid-2006. Carnival Corporation & plc also operates three riverboats on Europe's Danube River and the leading tour companies in Alaska and the Canadian Yukon, Holland America Tours and Princess Tours. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices.

SOURCE Carnival Corporation

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